

Satisfaction with Student Life: Evidence from the Senior Surveys

Presentation to the ASPP Meeting
September 29, 2010

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Freshman Survey

- Every year, beginning 2000

Enrolled Student Survey/PULSE

- Every other year, beginning 2003

Senior Survey

- Every 4 years, 1994 – 2006
- Every 2 years, beginning 2010

Alumni Survey

- 2000, 2005...

Parent Survey

- 2002, 2007...

Senior Survey Satisfaction Measures

How satisfied are you with each of the following aspects of campus life?

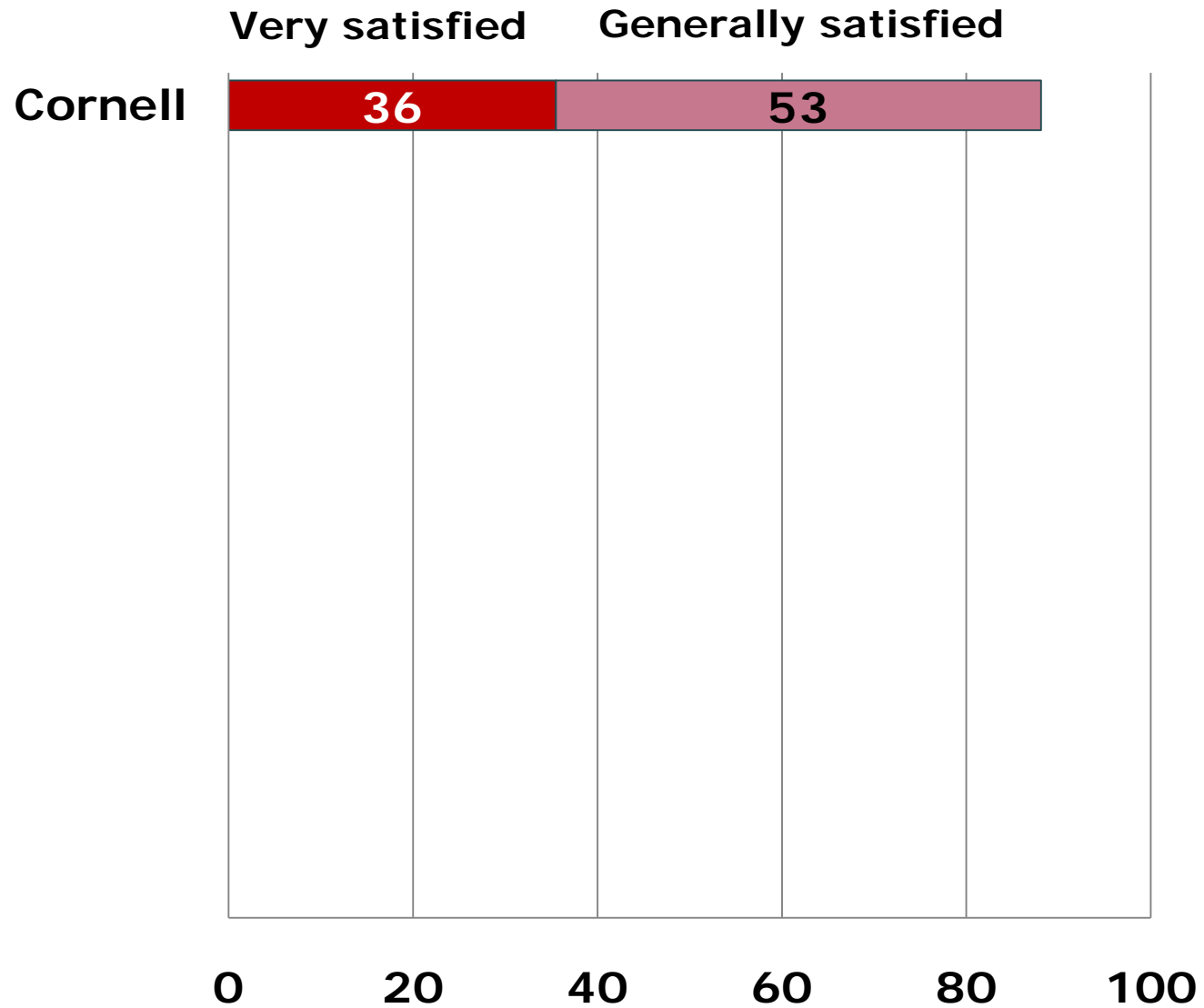
	Very dissatisfied	Generally dissatisfied	Generally satisfied	Very satisfied	Not applicable
Opportunities to participate in extracurricular activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social life on campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Student government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Extracurricular speakers, cultural offerings, and events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Climate for minority students on campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sense of community on campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sense of community where you live					
Ethnic/racial diversity of the campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Senior Survey Satisfaction Measures

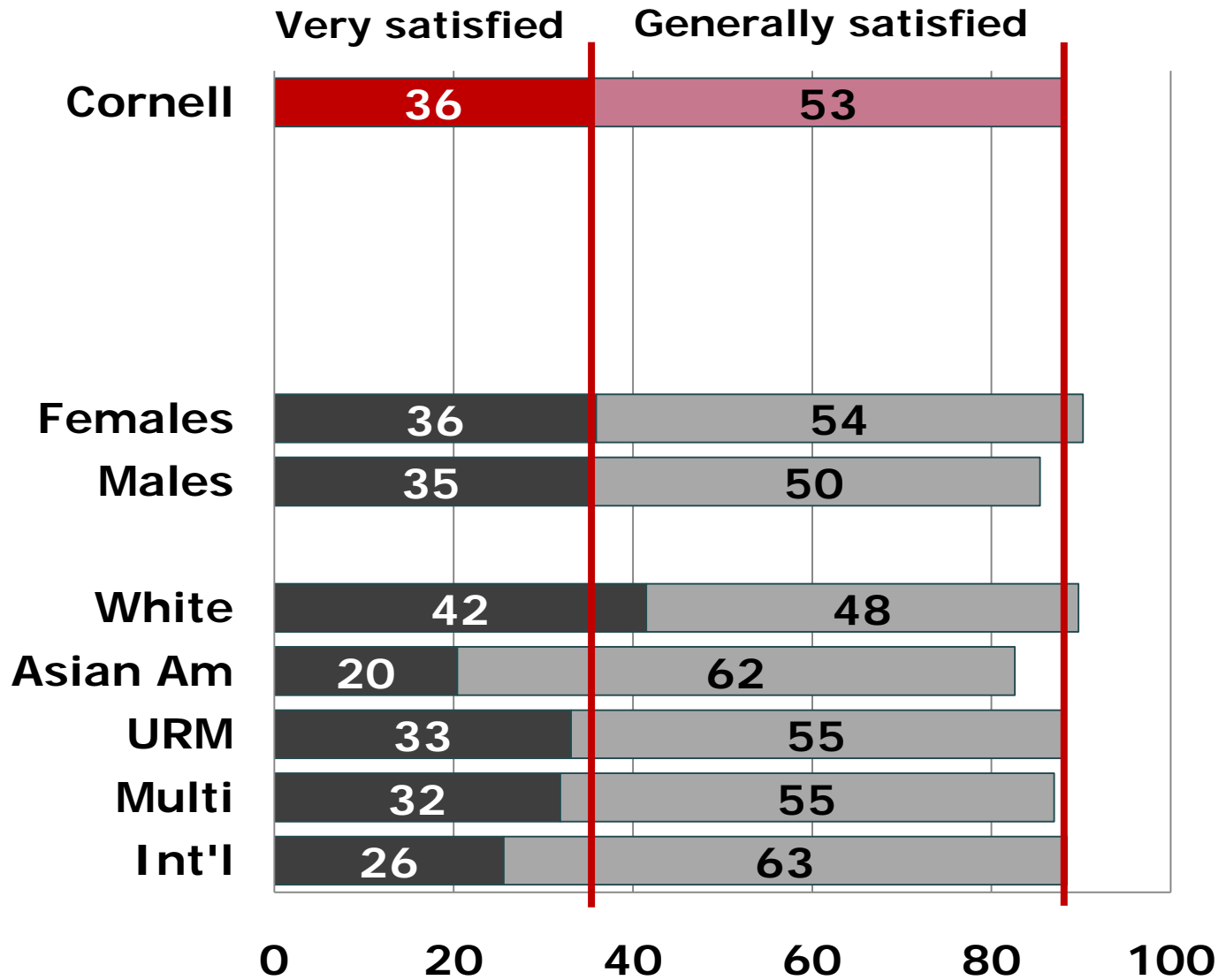
How satisfied are you with each of the following aspects of campus life?

	Very dissatisfied	Generally dissatisfied	Generally satisfied	Very satisfied	Not applicable
Opportunities to participate in extracurricular activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social life on campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Ethnic/racial diversity of the campus		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

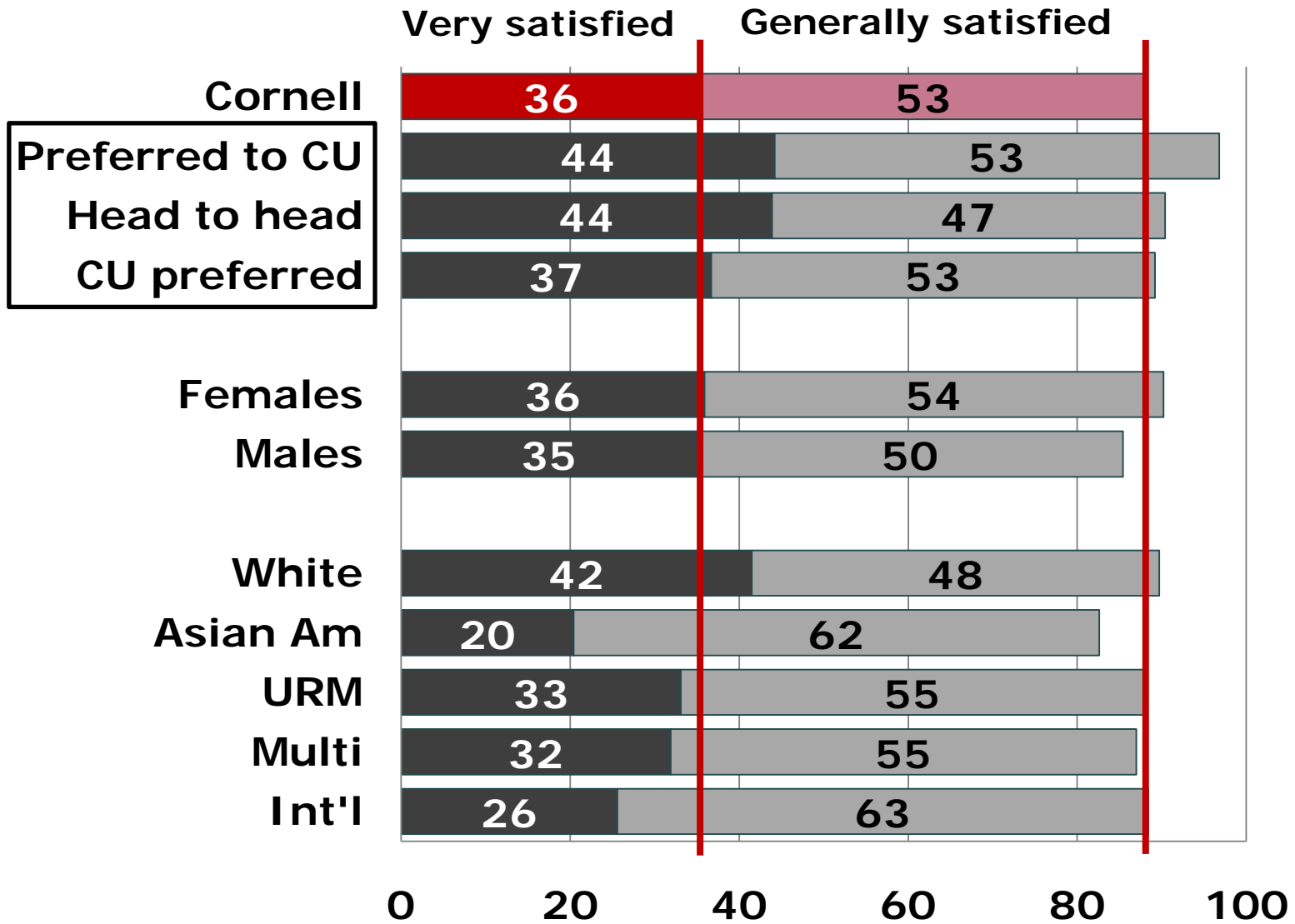
Cornell seniors' overall satisfaction with education, 2010



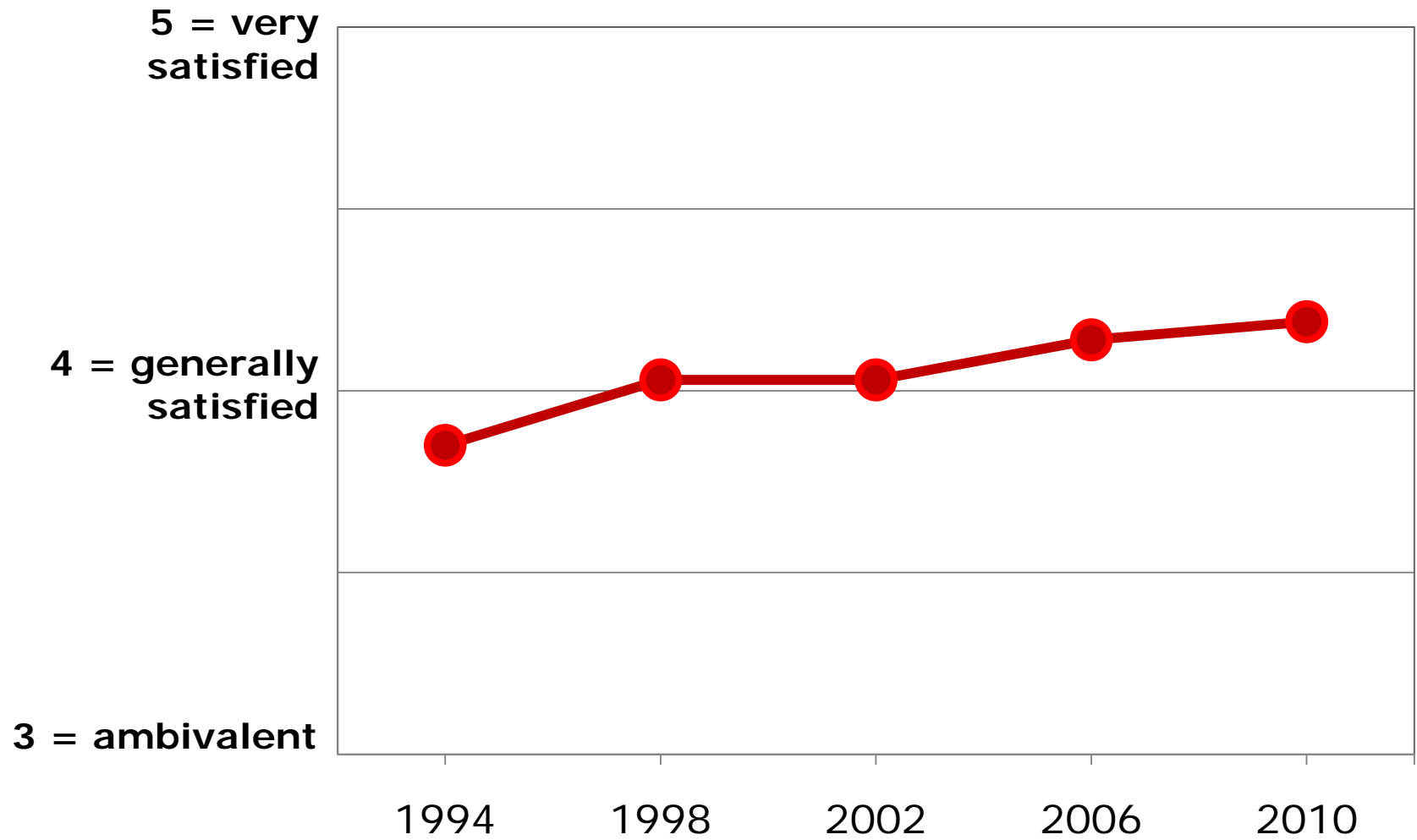
Overall satisfaction, 2010, comparisons within Cornell



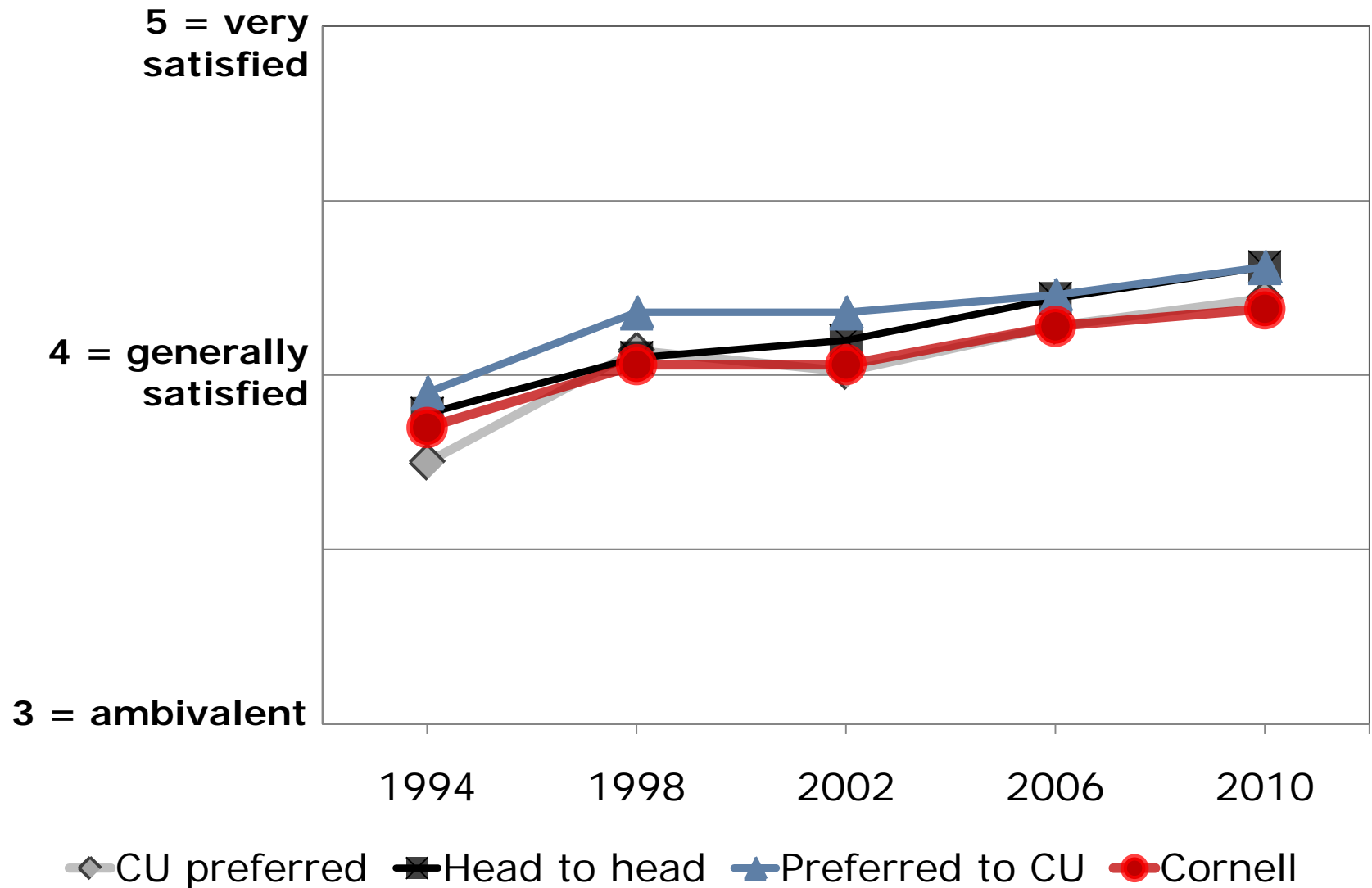
Overall satisfaction, 2010, internal and external comparisons



Mean overall satisfaction with education: Cornell seniors



Mean overall satisfaction with education: Cornell and peers

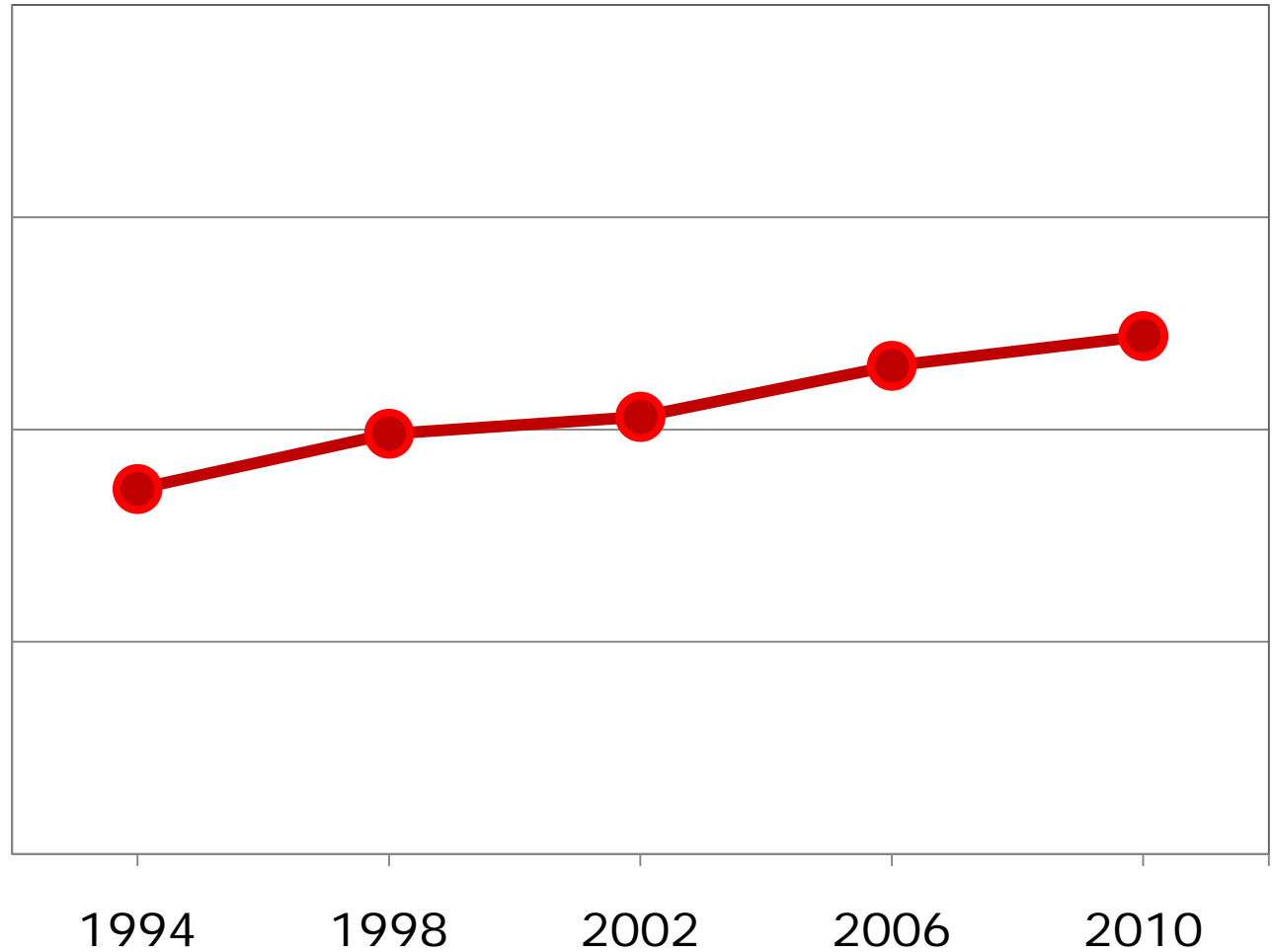


Would you encourage a high school senior to attend Cornell?

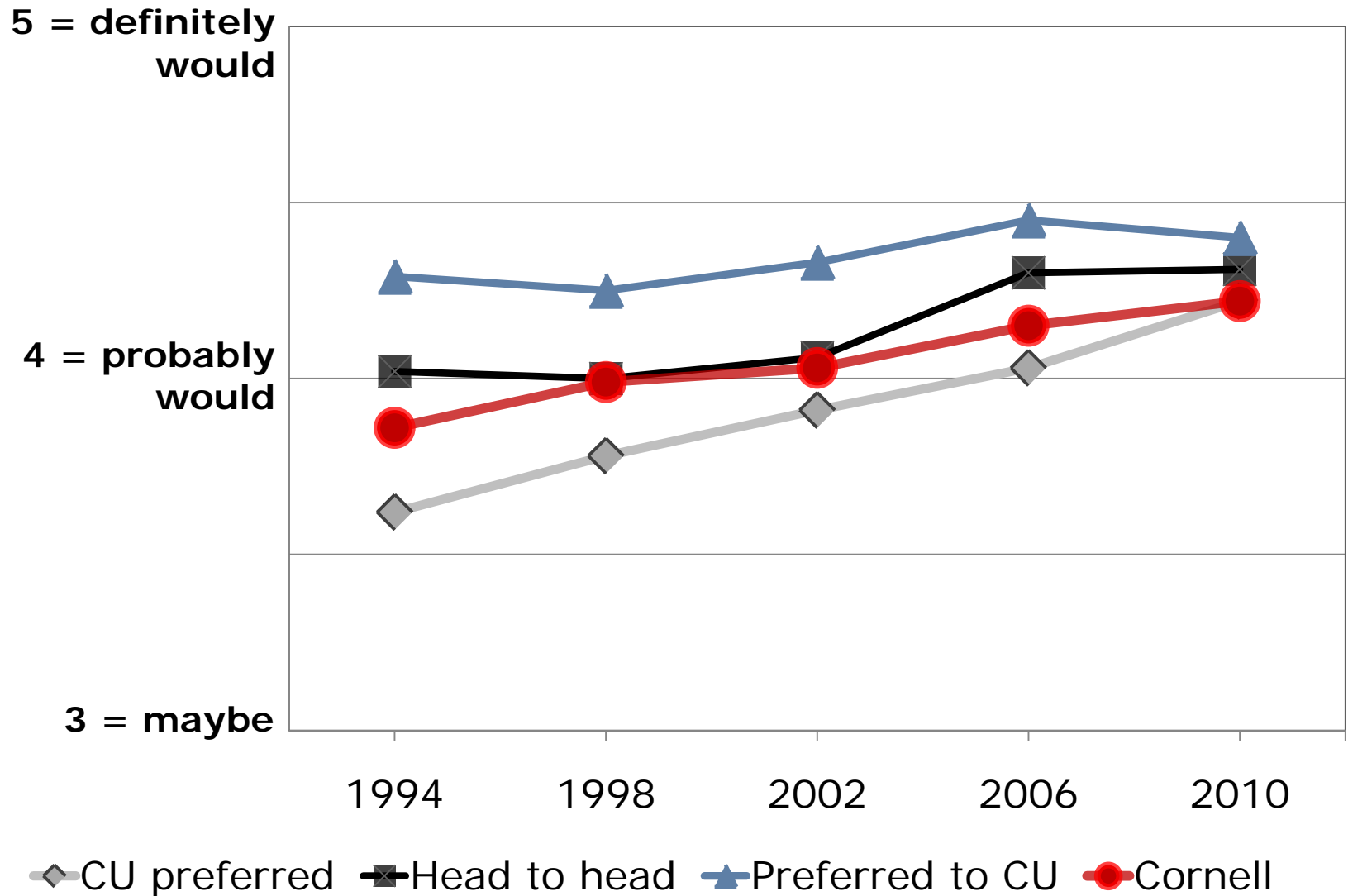
5 = definitely
would

4 = probably
would

3 = maybe

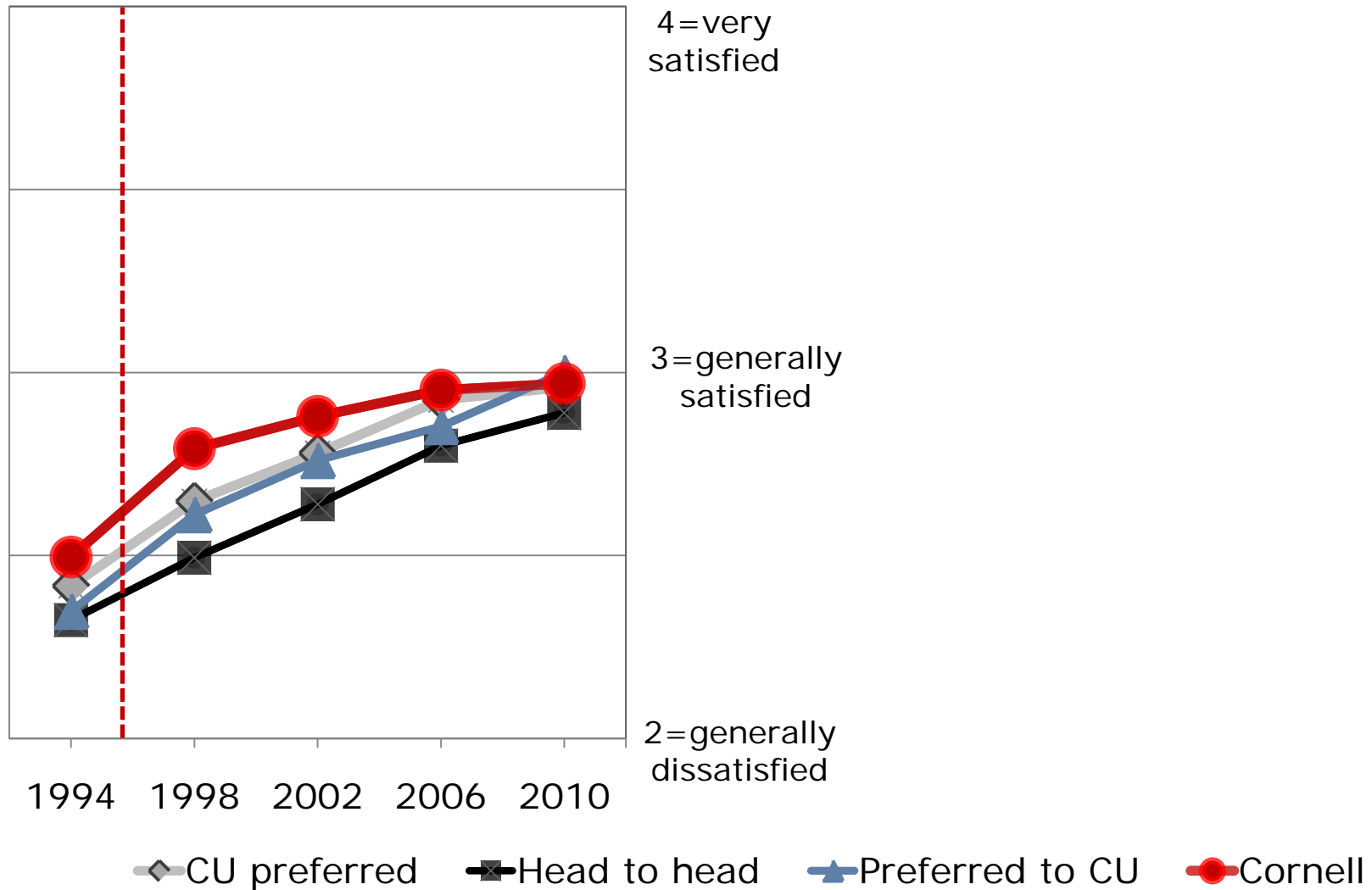


Encourage high school senior to attend?: Cornell and peers



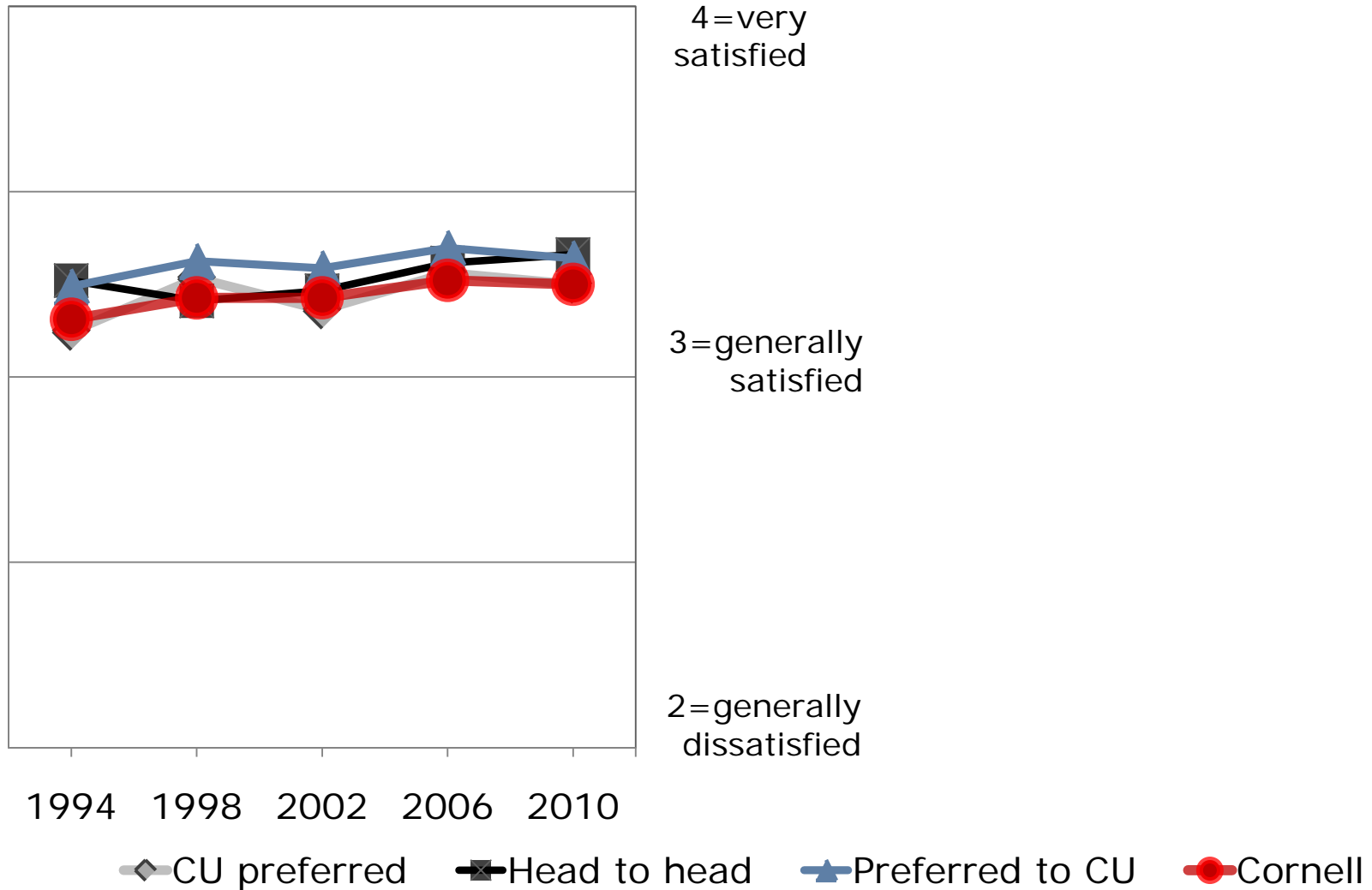
Satisfaction with academic advising

In your major



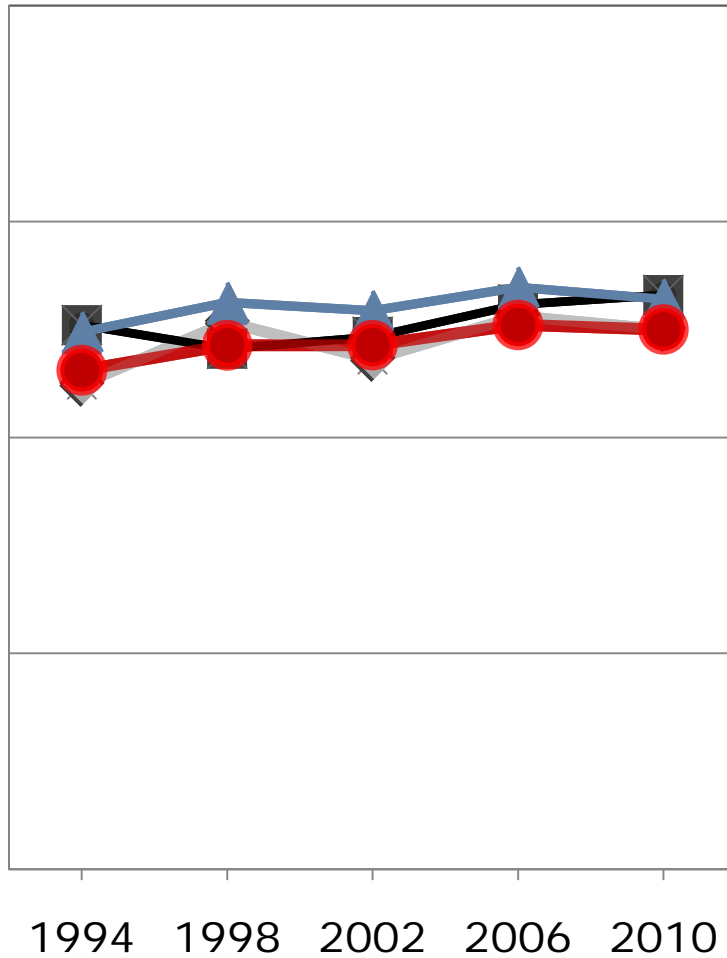
Satisfaction with instruction

Overall quality of instruction

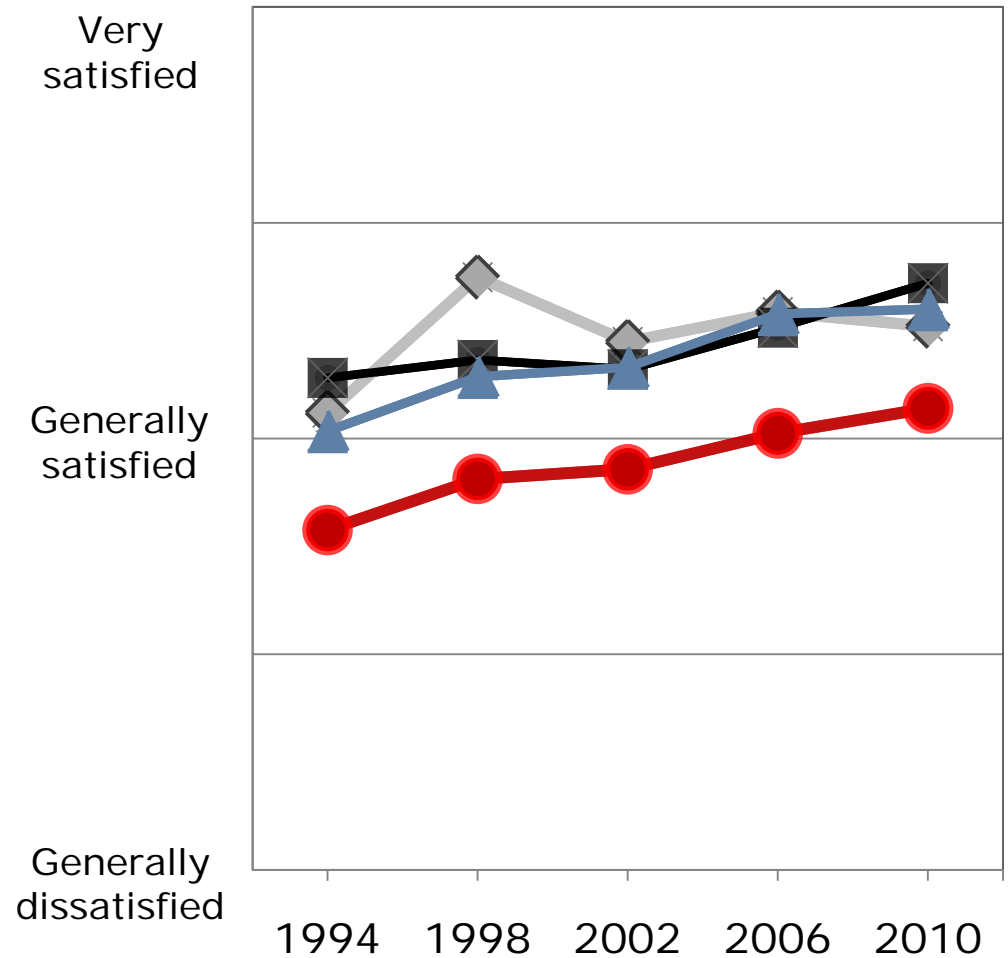


Satisfaction with instruction

Overall quality of instruction

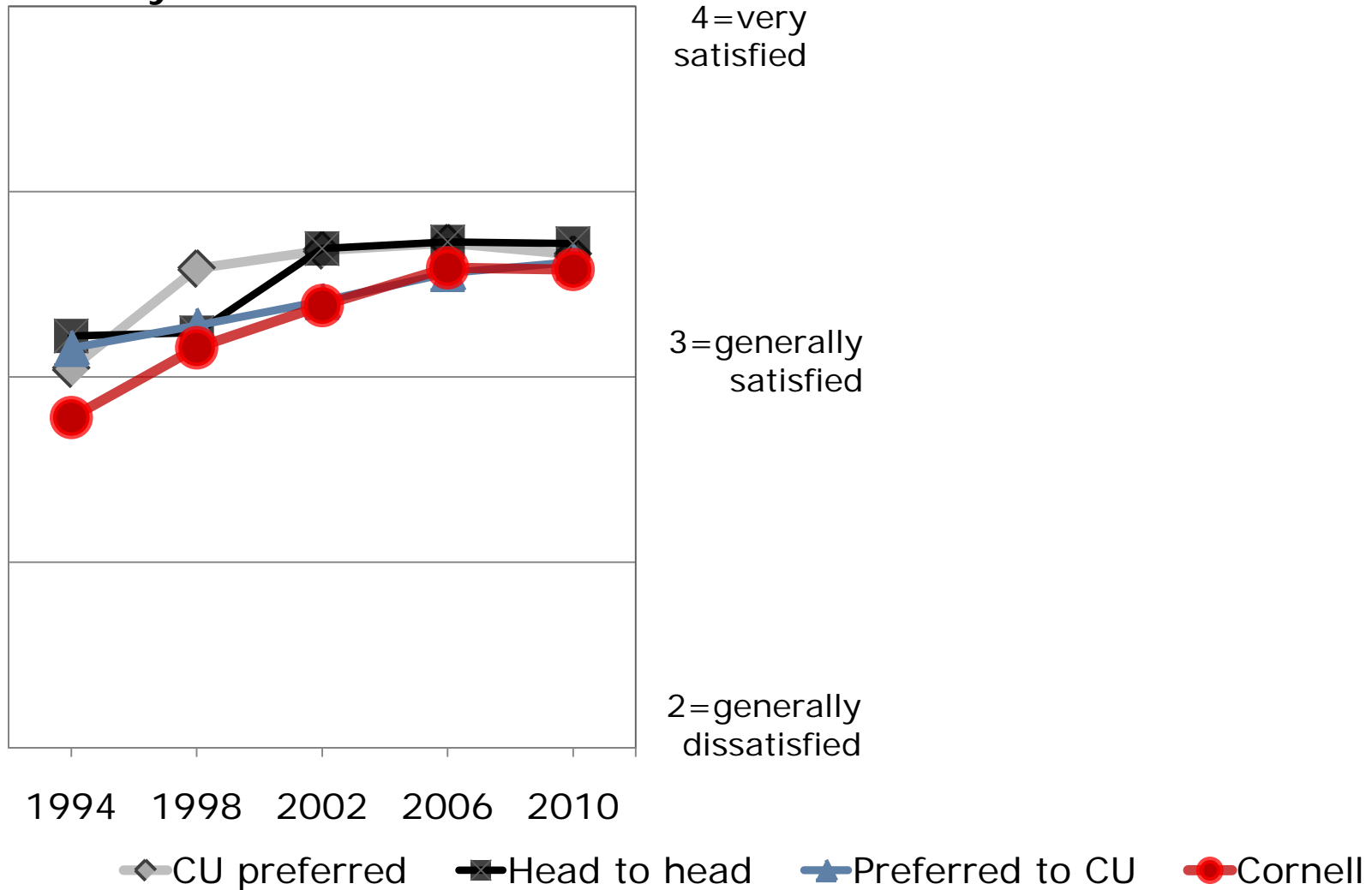


Size of classes



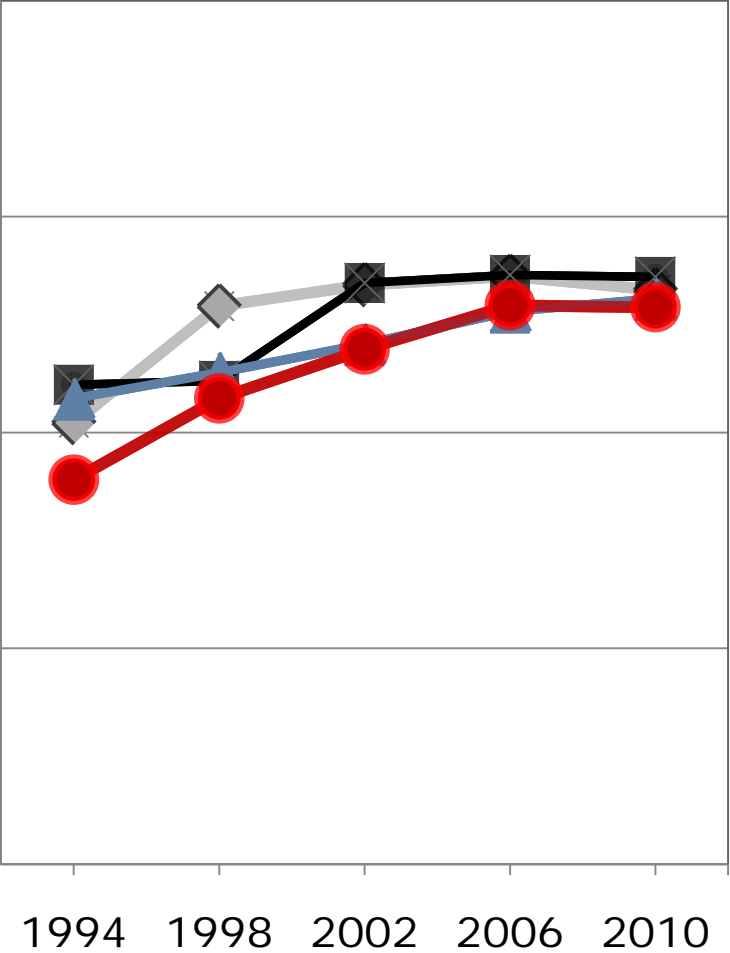
◆ CU preferred ■ Head to head ▲ Preferred to CU ● Cornell

Out-of-class availability of faculty

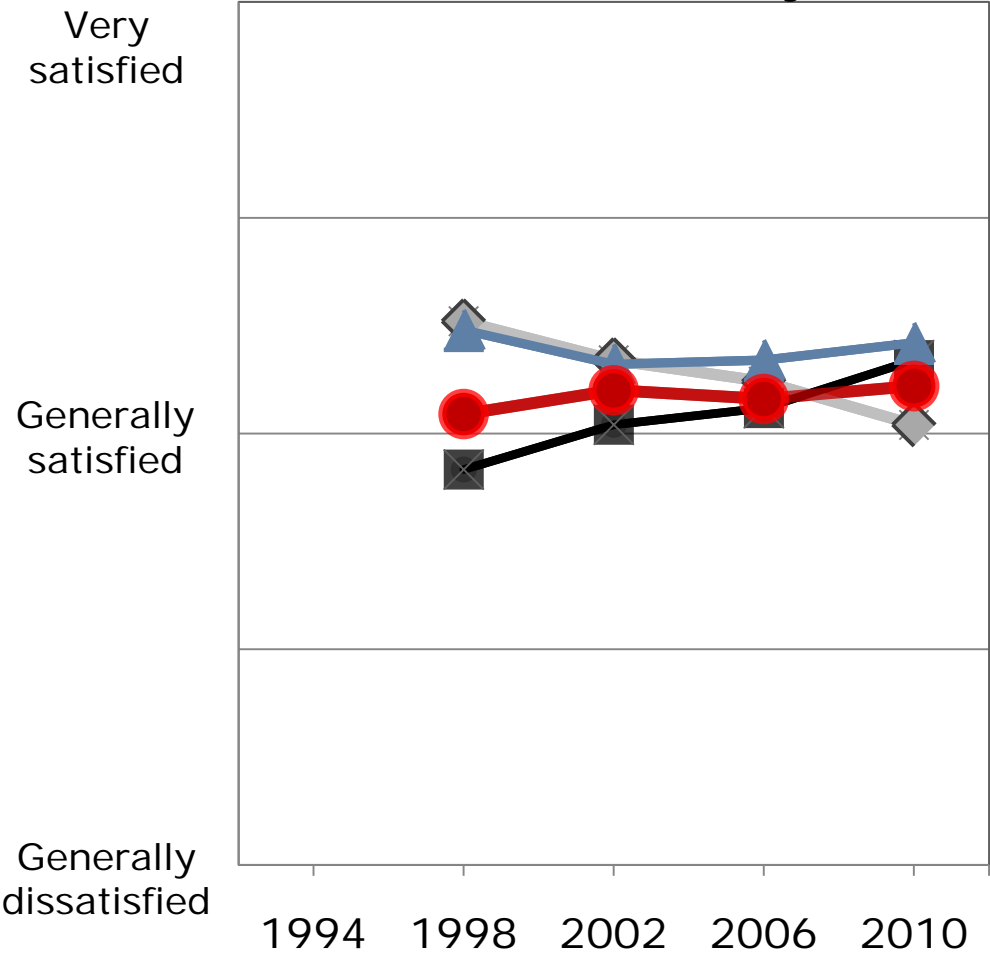


Satisfaction with faculty

Out-of-class availability of faculty



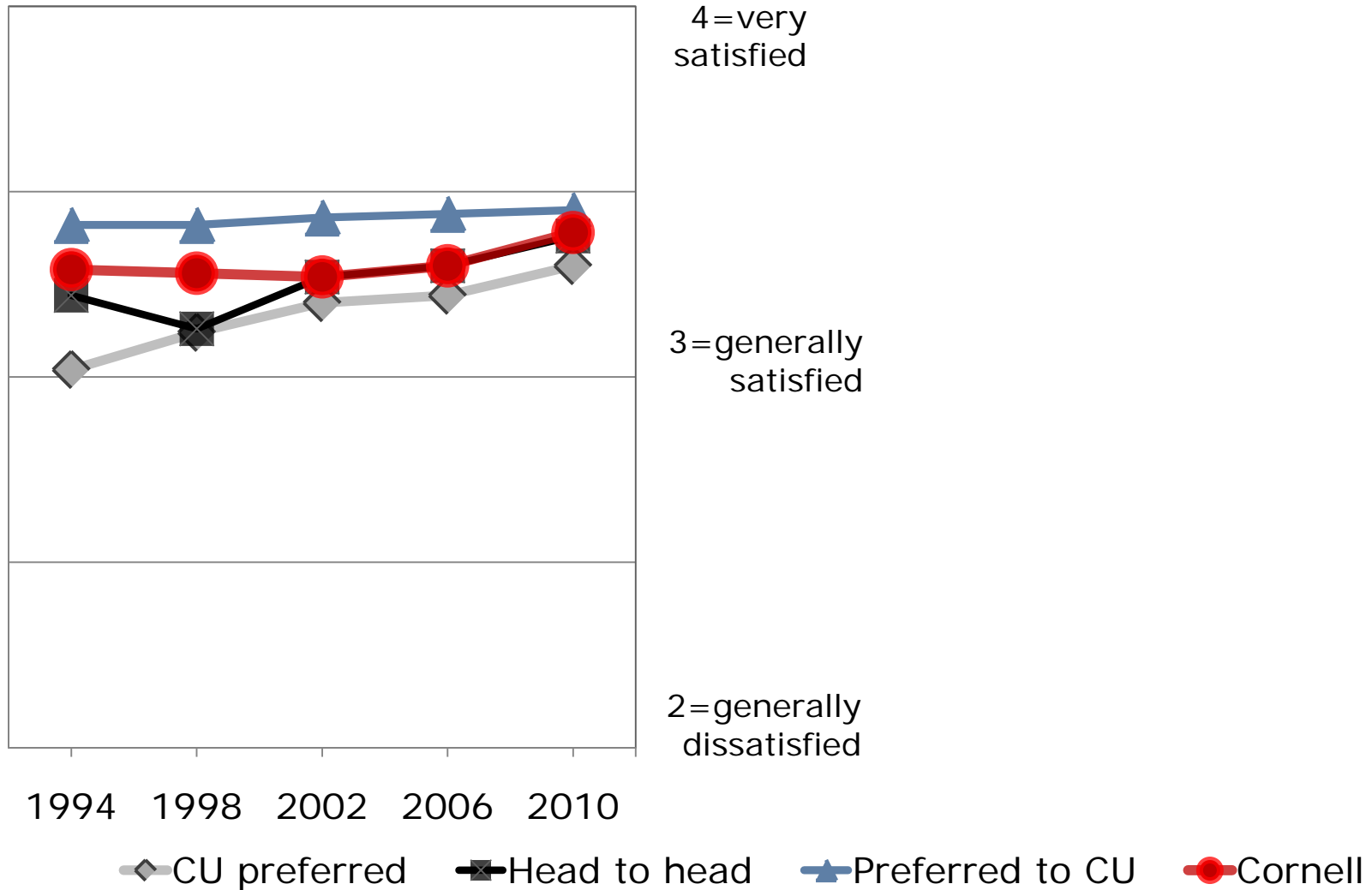
Opportunities to participate in research with faculty



◆ CU preferred ■ Head to head ▲ Preferred to CU ● Cornell

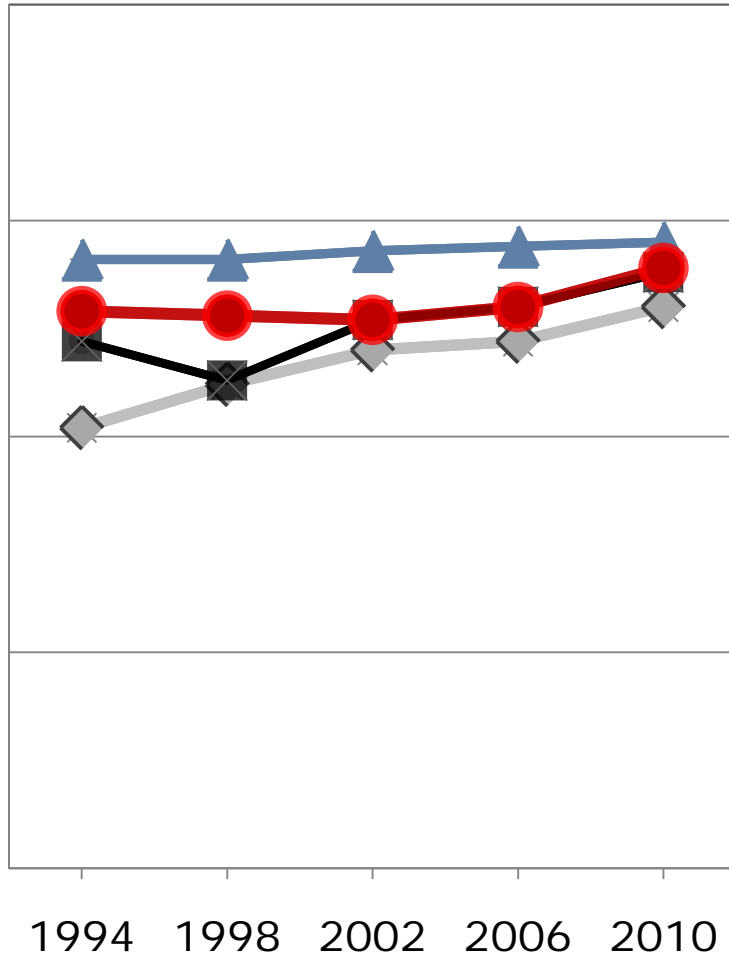
Satisfaction with extracurricular experience

Speakers, cultural offerings and events

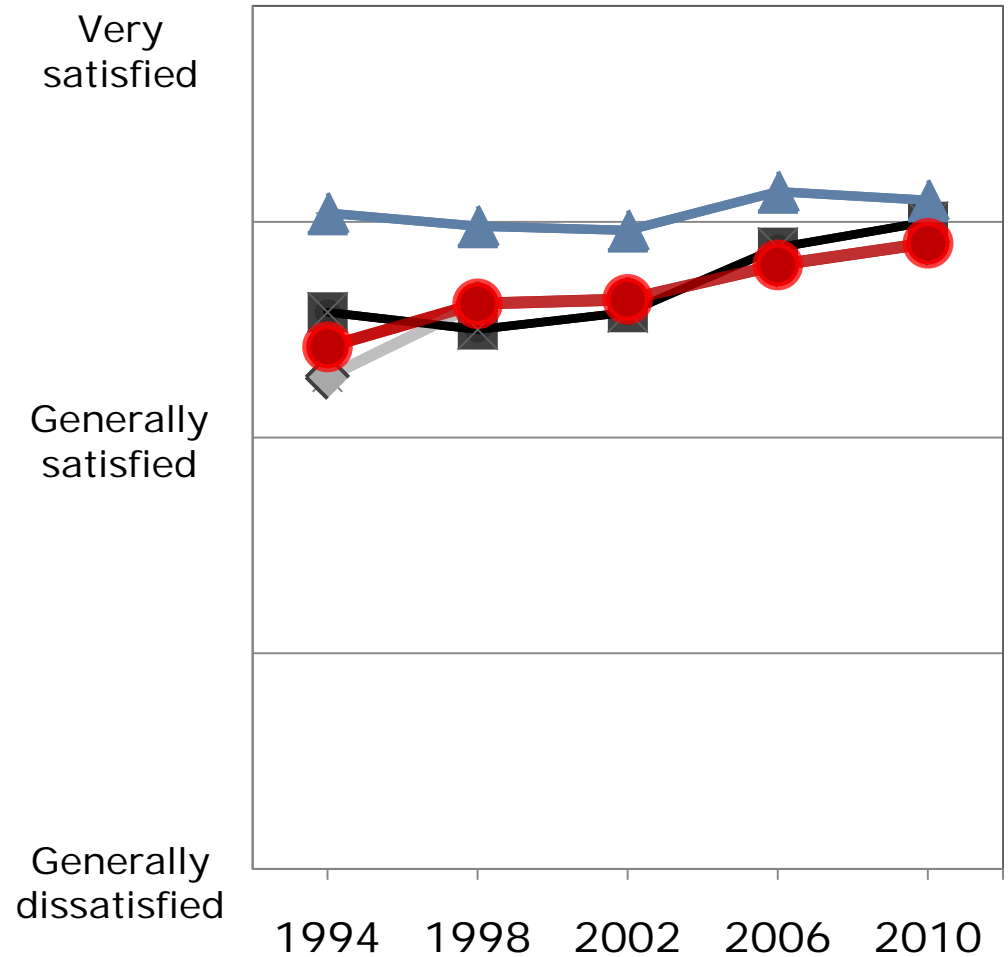


Satisfaction with extracurricular experience

Speakers, cultural offerings and events



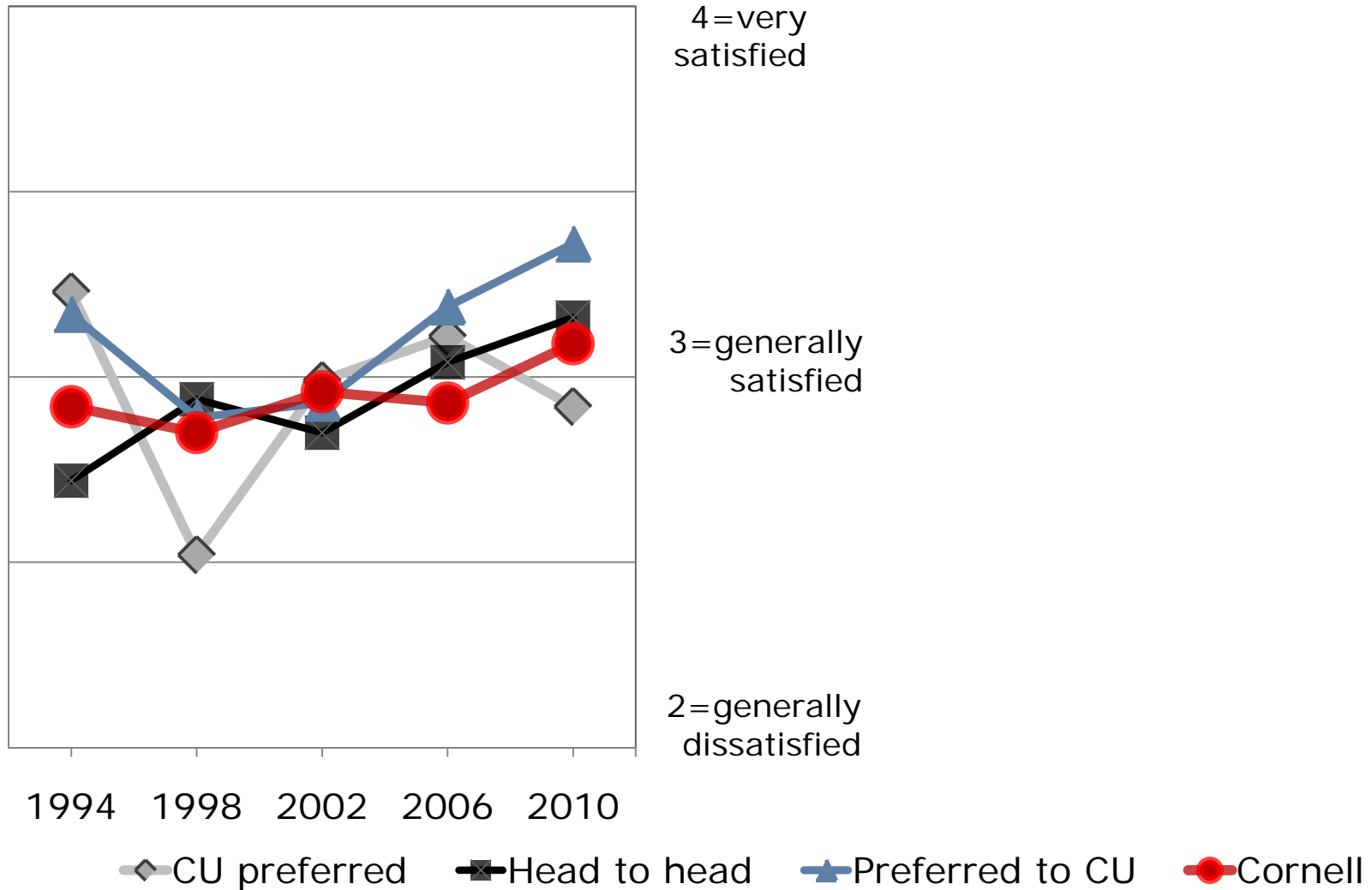
Opportunities to participate



◆ CU preferred ■ Head to head ▲ Preferred to CU ● Cornell

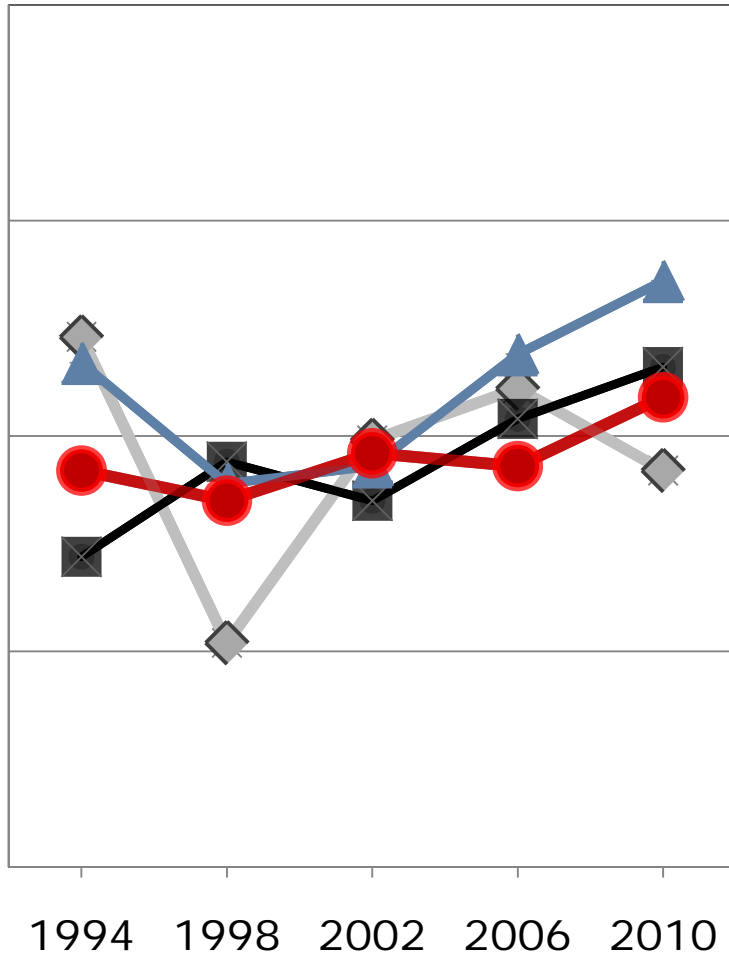
Satisfaction with athletics experience

Athletic facilities

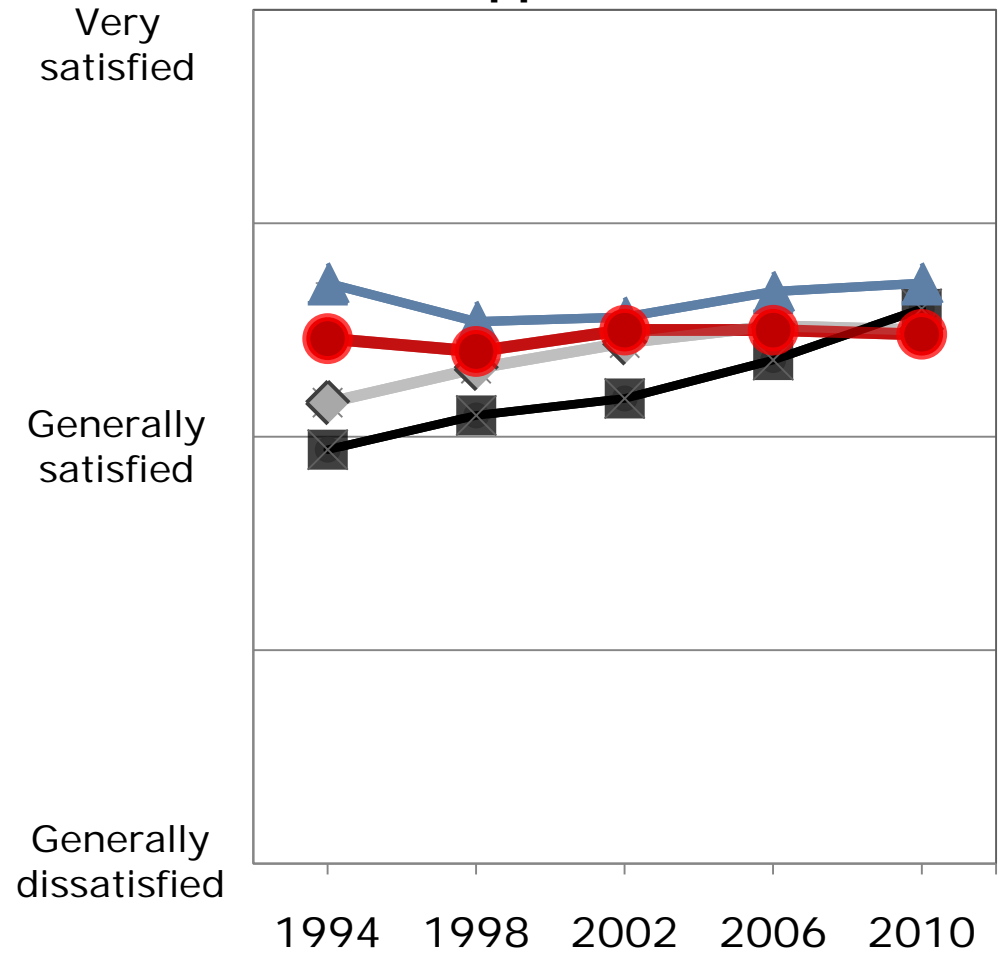


Satisfaction with athletics experience

Athletic facilities



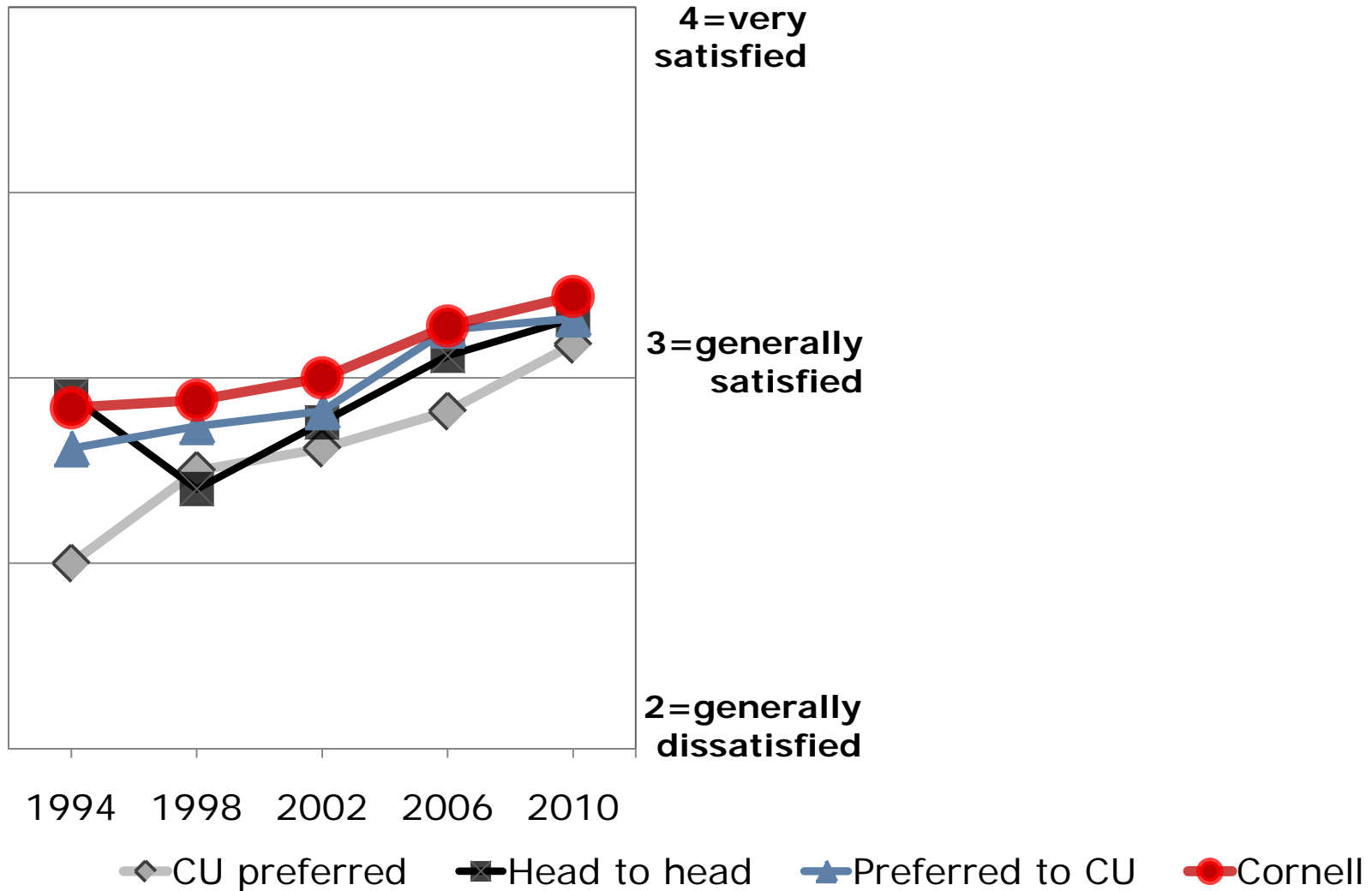
Recreational and intramural athletic opportunities



◆ CU preferred ■ Head to head ▲ Preferred to CU ● Cornell

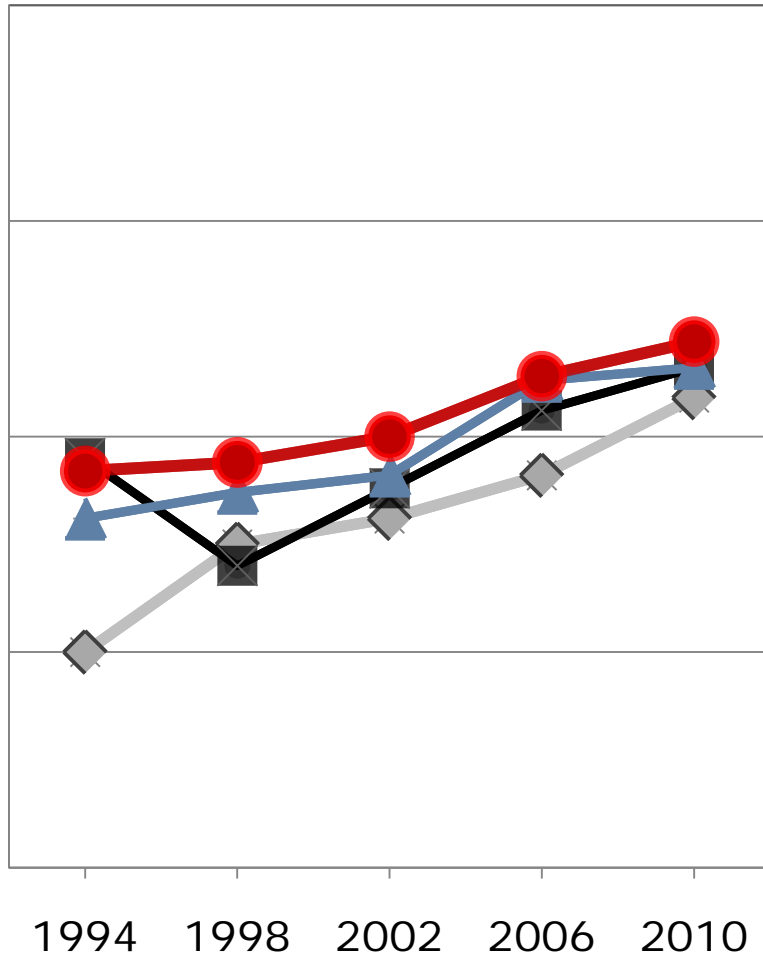
Satisfaction with social aspects of campus life

Social life on campus

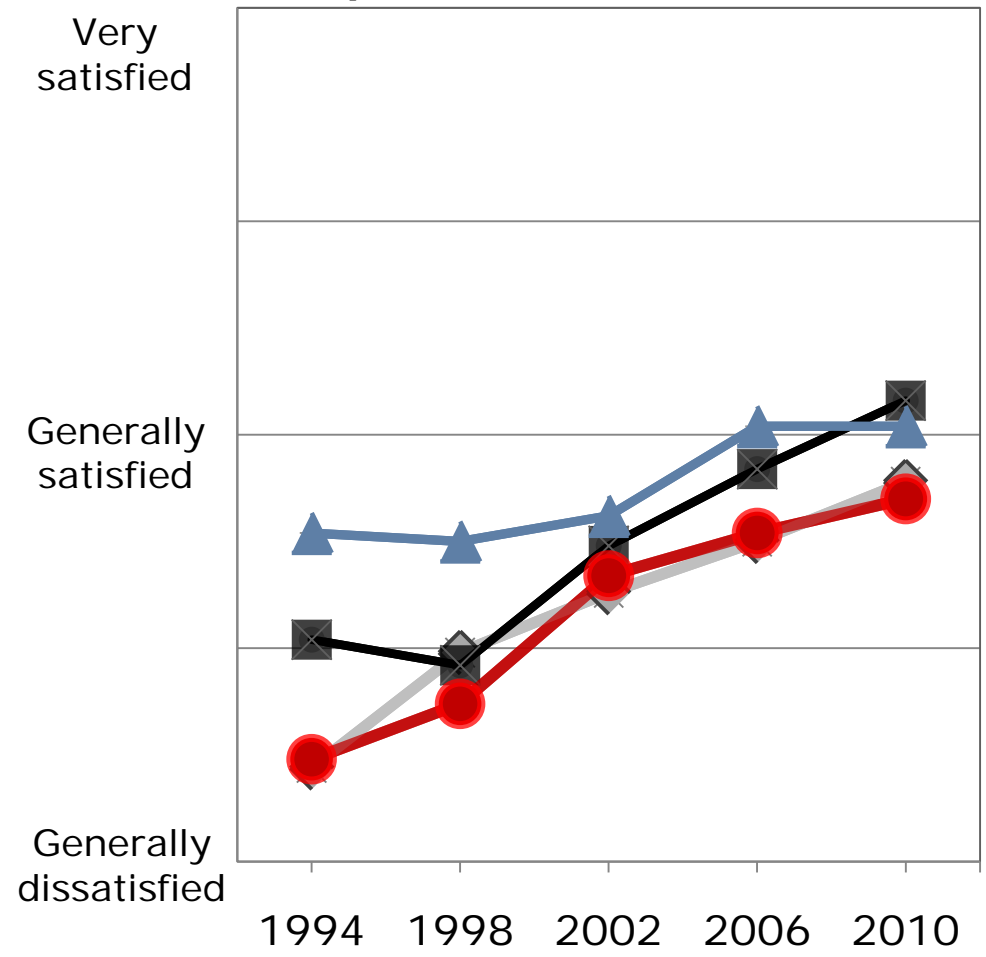


Satisfaction with social aspects of campus life

Social life on campus



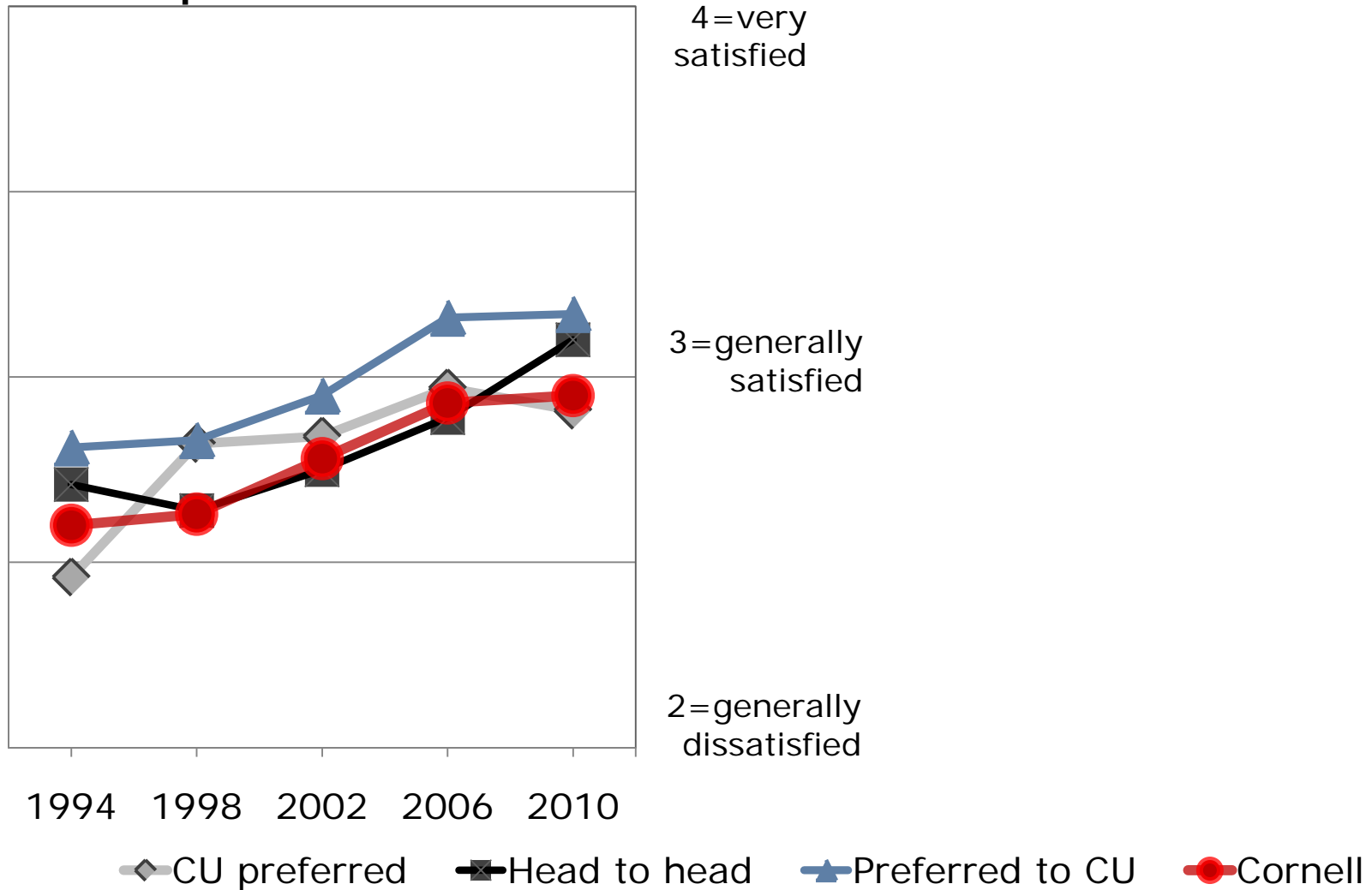
Sense of community on campus



◆ CU preferred ■ Head to head ▲ Preferred to CU ● Cornell

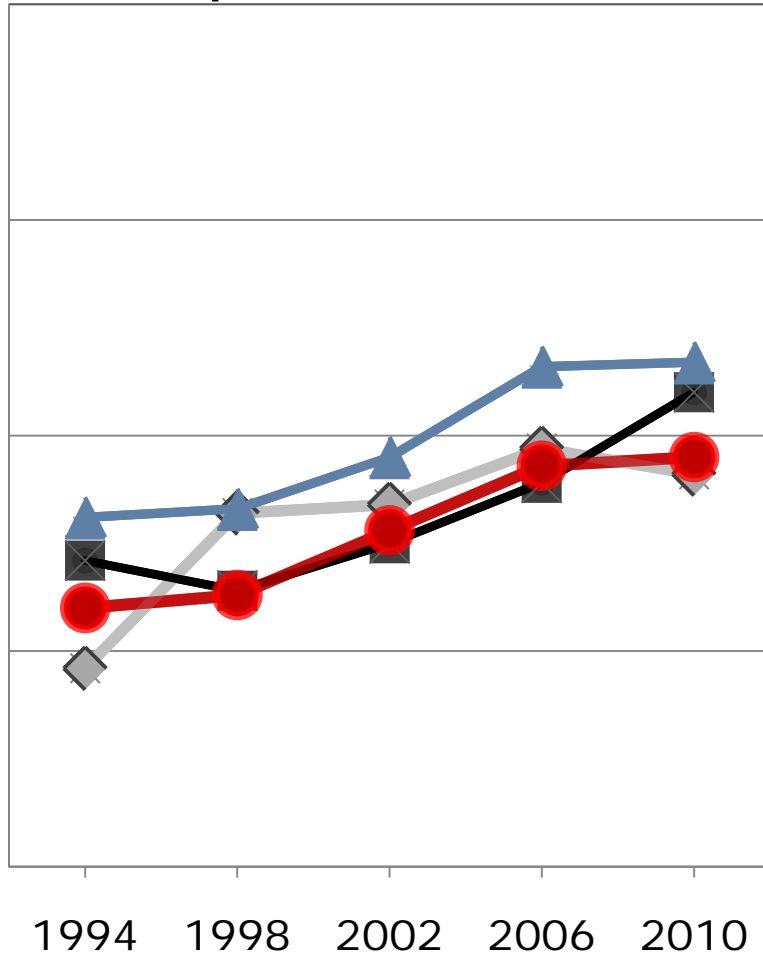
Satisfaction with diversity on campus

Climate for minority students on campus

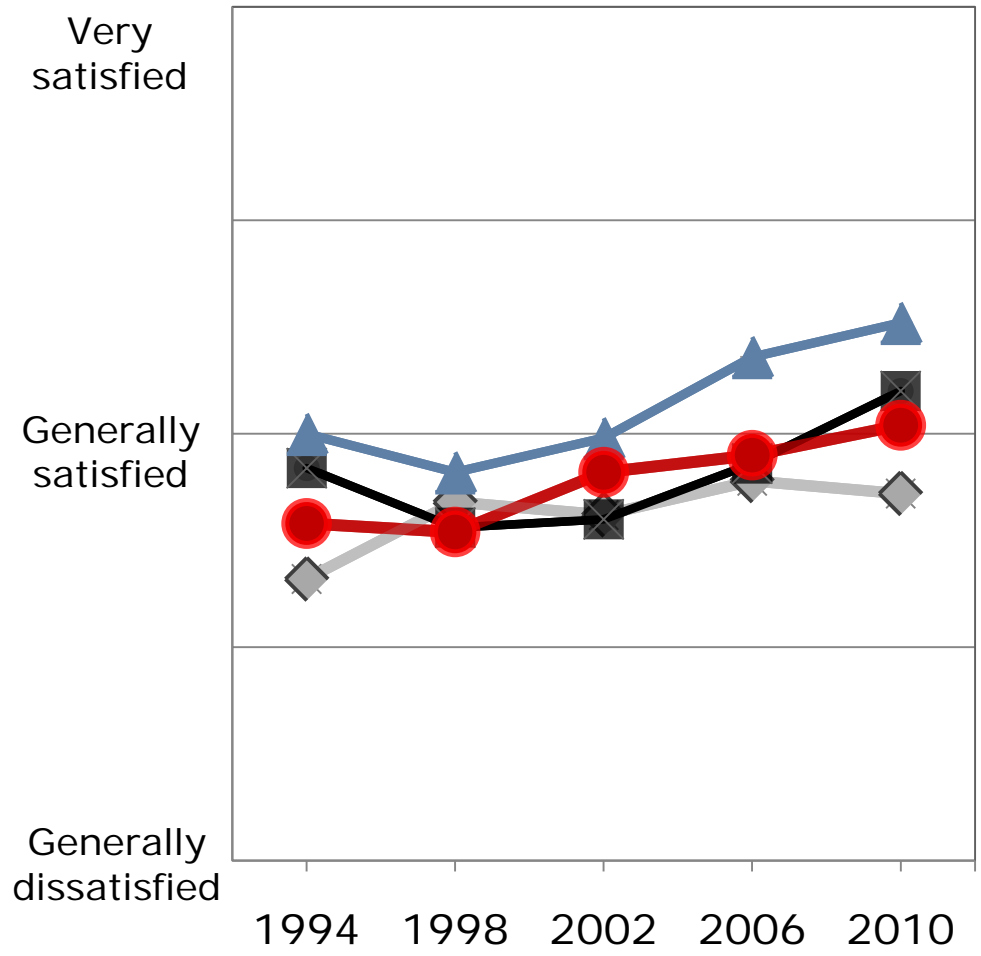


Satisfaction with diversity on campus

Climate for minority students on campus



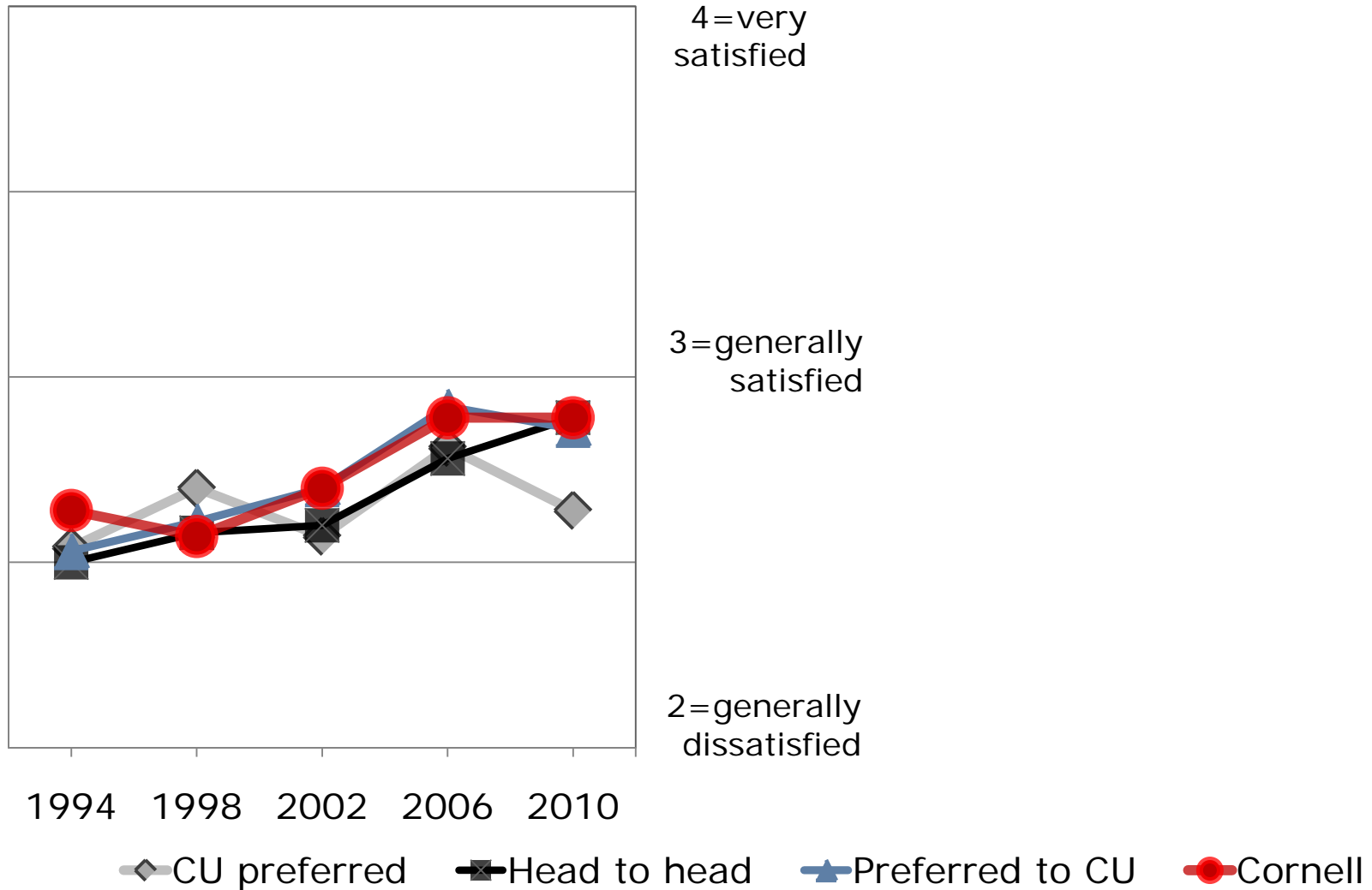
Ethnic/racial diversity of the campus



◆ CU preferred ■ Head to head ▲ Preferred to CU ● Cornell

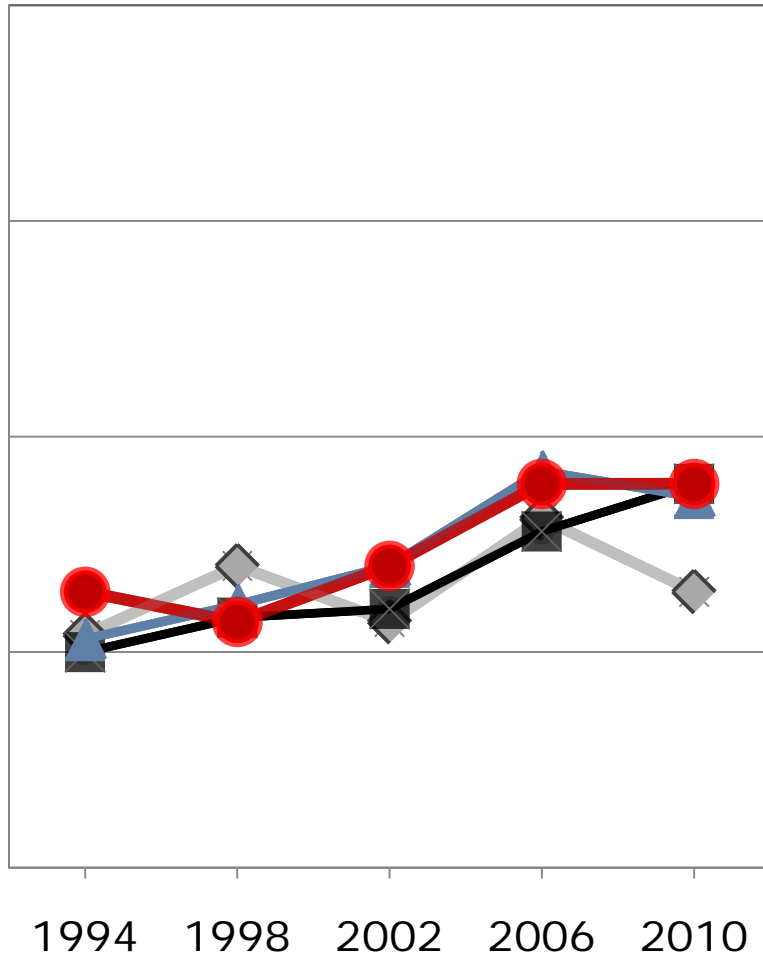
Satisfaction with health services

Student health services

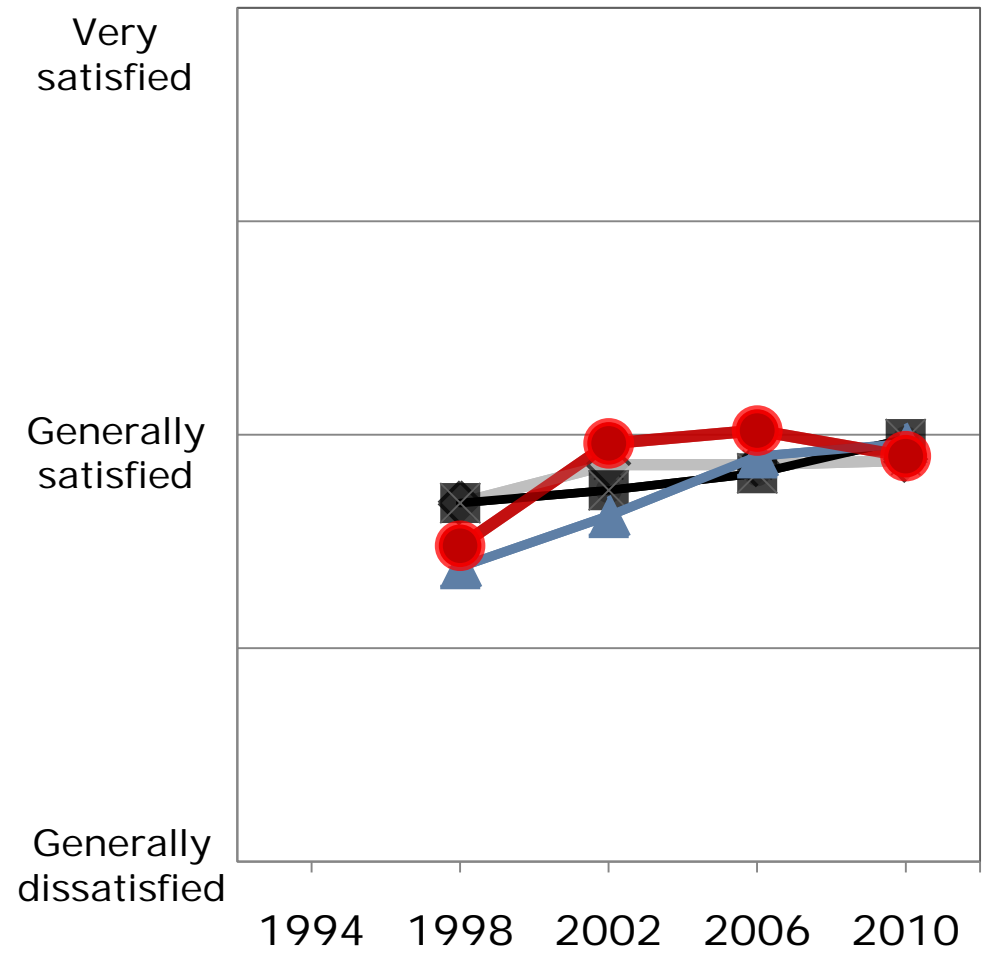


Satisfaction with health services

Student health services

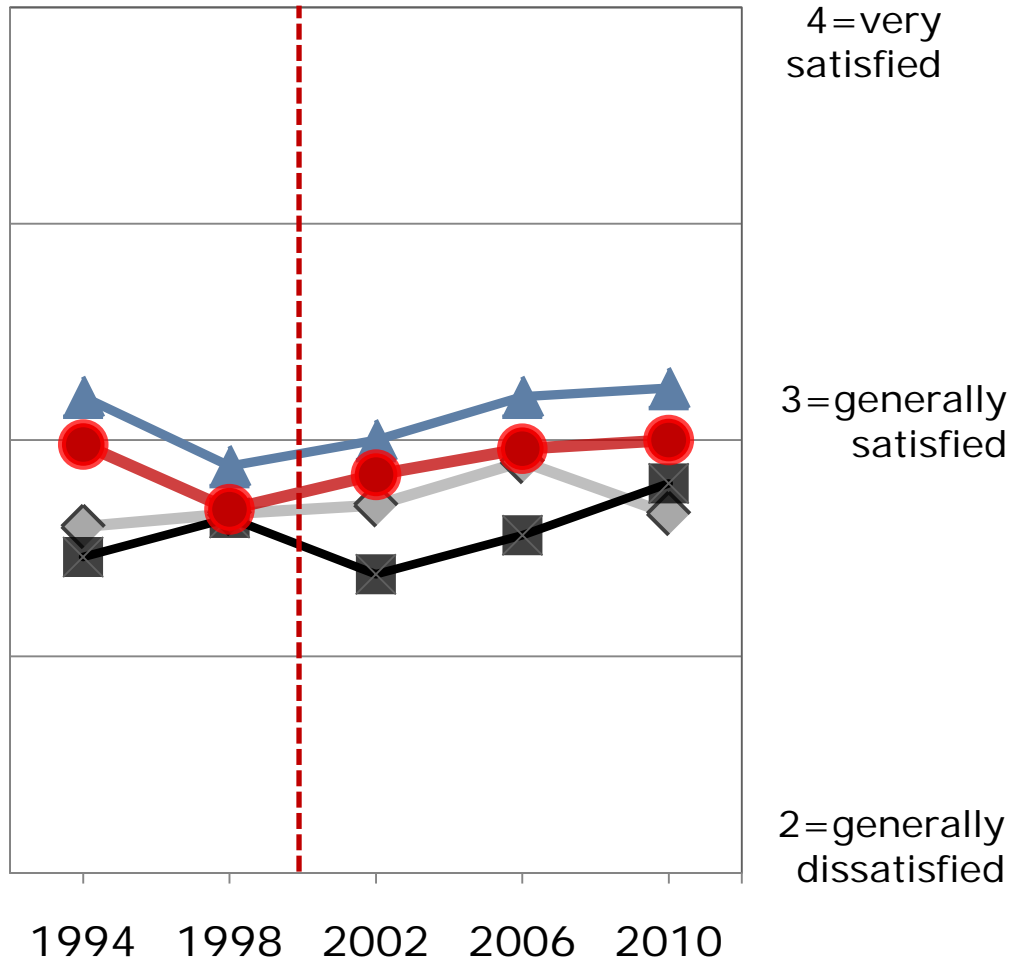


Psychological counseling services



◆ CU preferred ■ Head to head ▲ Preferred to CU ● Cornell

Student housing facilities



4=very satisfied

3=generally satisfied

2=generally dissatisfied

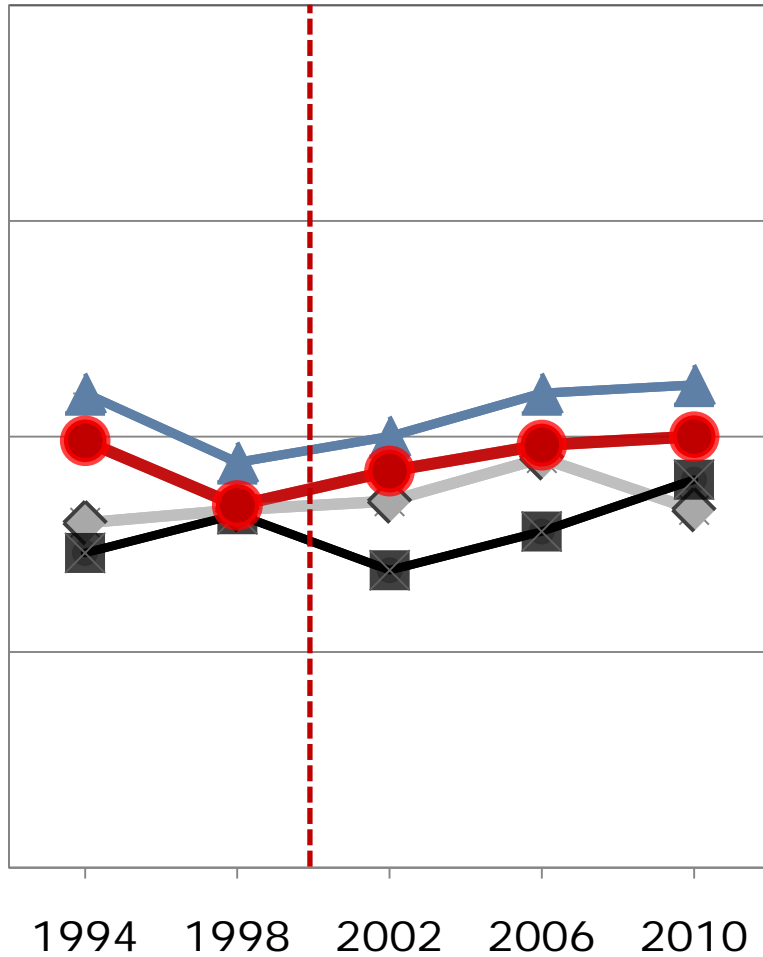
**Item wording change:
1994 and 1998
surveys simply asked
about satisfaction
with "student
housing."**

**Subsequent surveys
ask separately about
"housing facilities"
and "housing office
and services."**

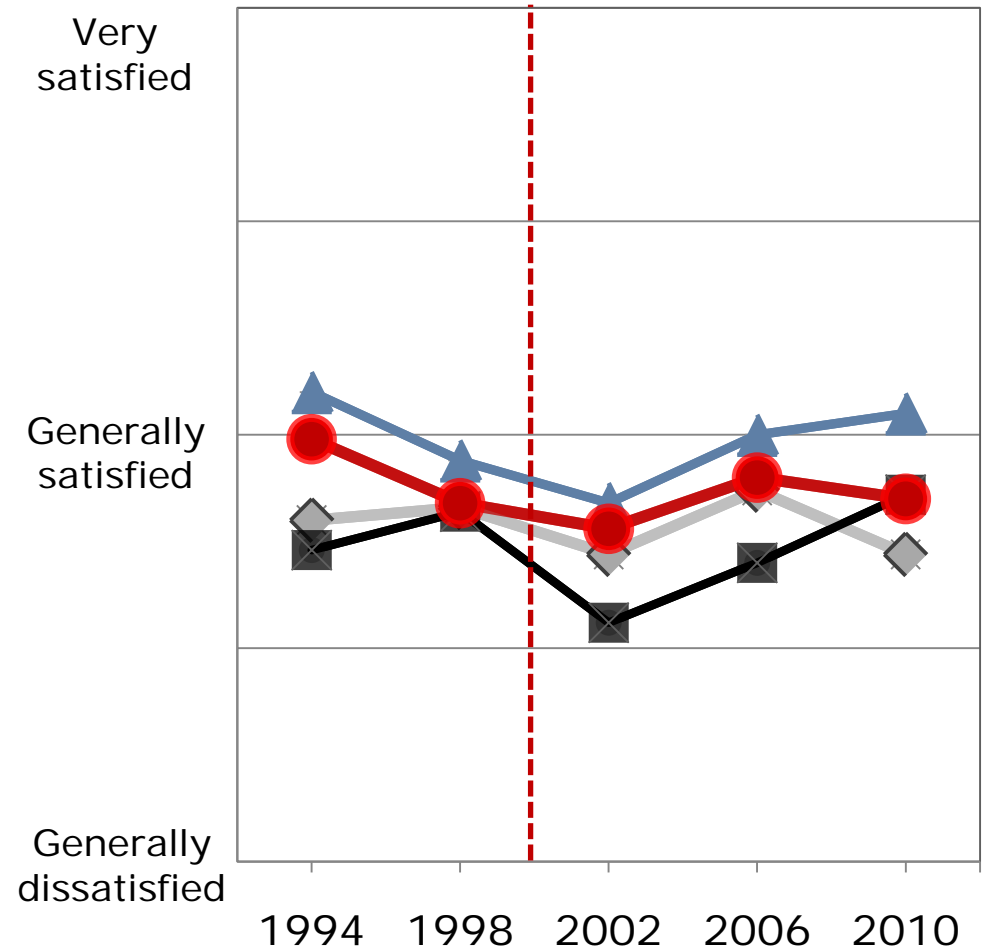
◆ CU preferred ■ Head to head ▲ Preferred to CU ● Cornell

Satisfaction with housing

Student housing facilities

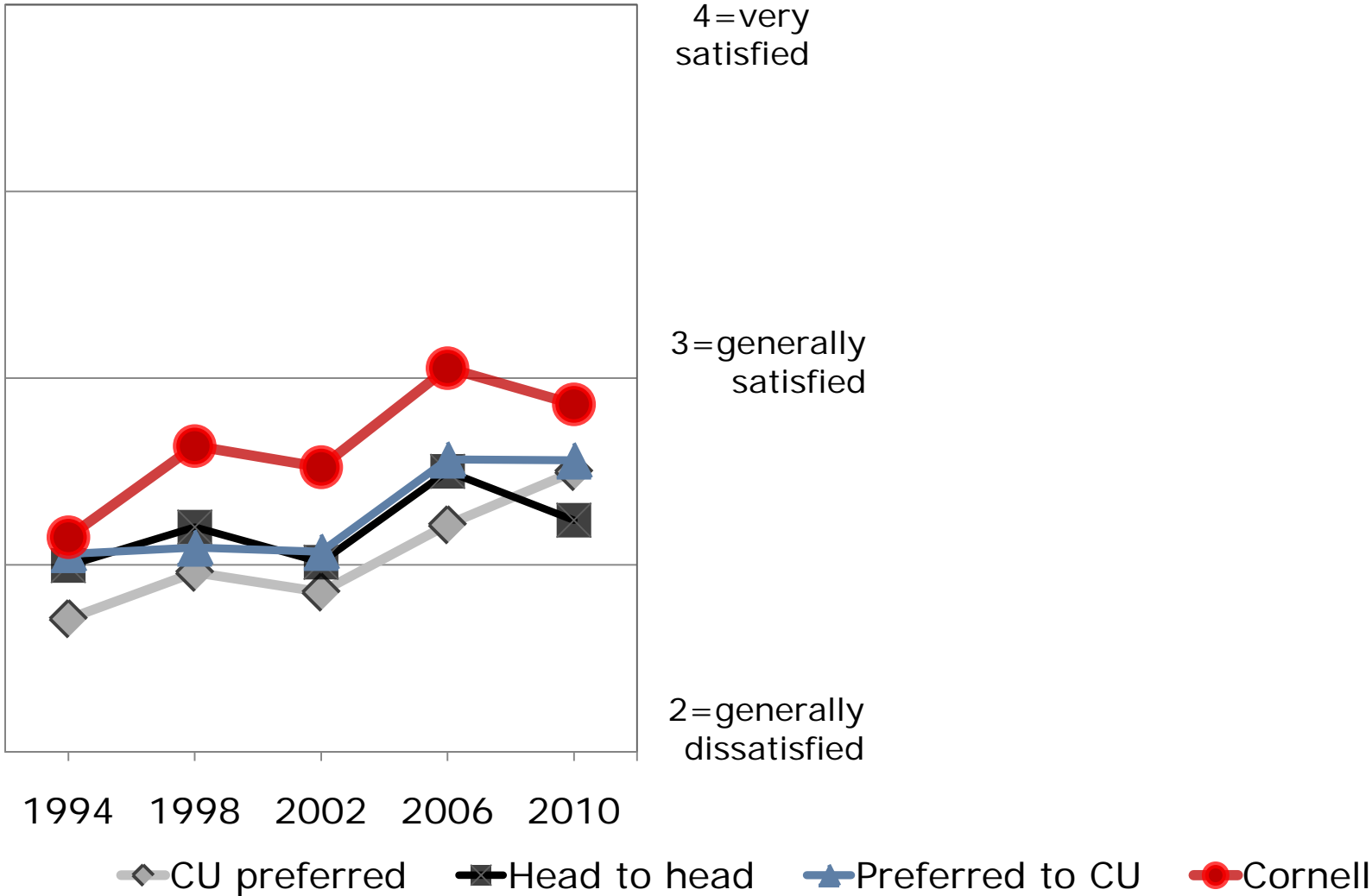


Student housing office and services



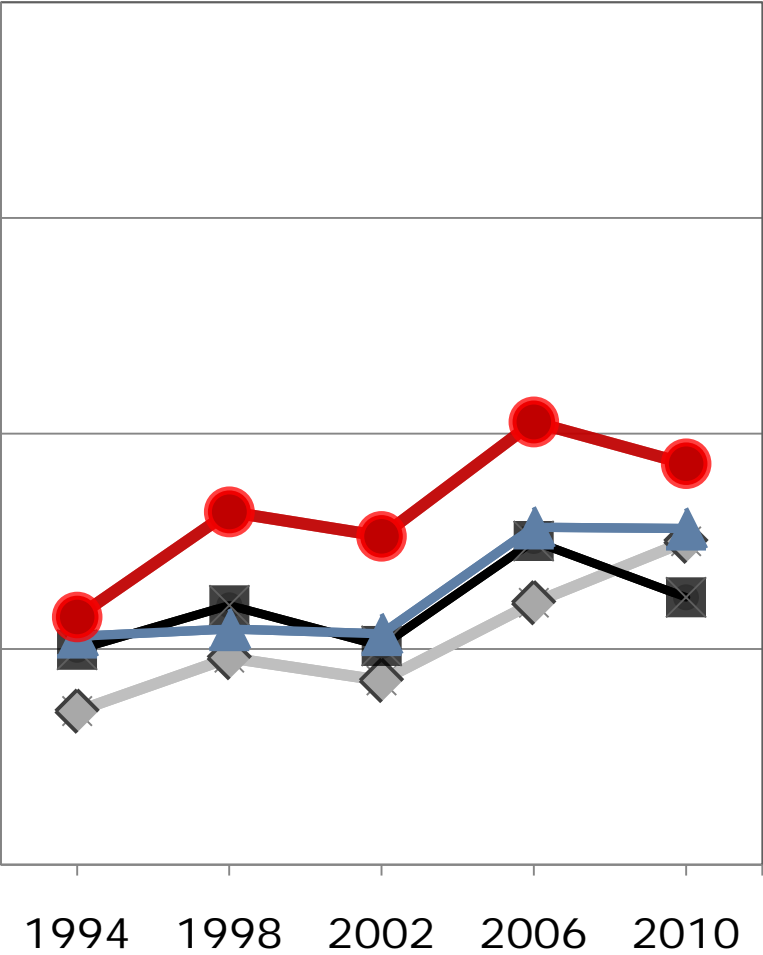
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Career services

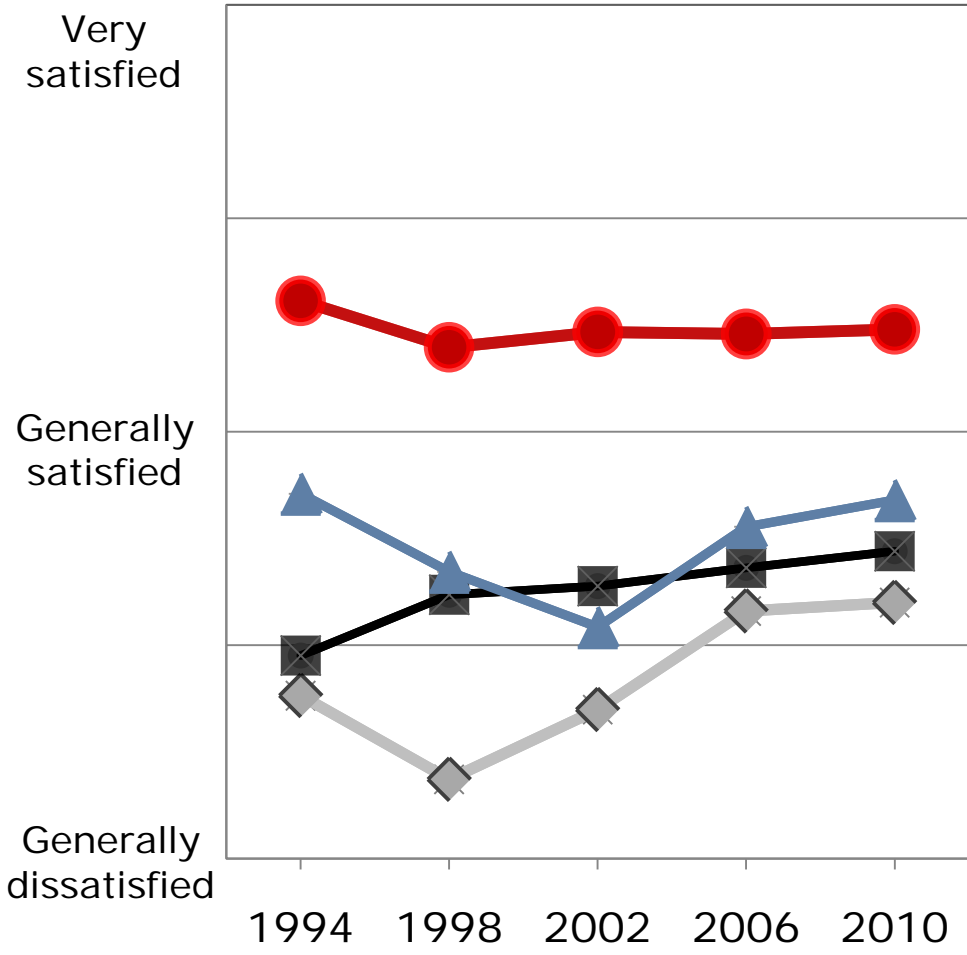


Satisfaction with services

Career services

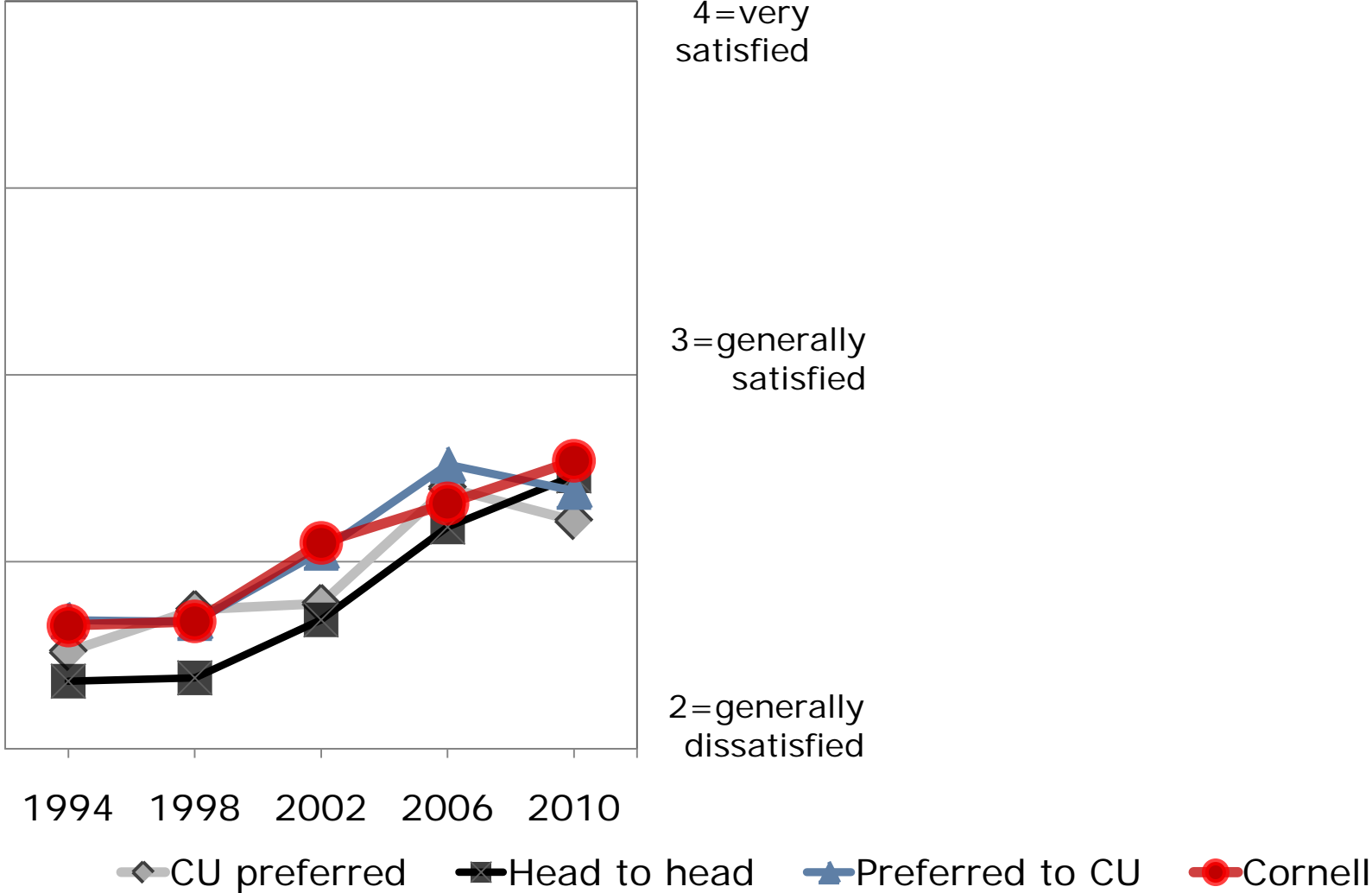


Food services



◆ CU preferred ■ Head to head ▲ Preferred to CU ● Cornell

Administration's responsiveness to student concerns





Institutional Planning http://www.dpb.cornell.edu/IP_E_Surveys_Results.htm

[IRP Survey Research Overview](#)

[IRP Surveys and Results](#)

[Calendar of Campus Surveys](#)

[So YOU Want to Survey Cornell Students...](#)

[Student and Academic Services Research Group](#)

For More Information Contact:

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[Office of Institutional Research and Planning](#)

IRP Surveys and Results

The regular surveys conducted by IRP (Institutional Research and Planning) are listed below, with links to the instruments used and comprehensive data results.

[Freshman Survey](#)

This survey explores entering freshmen's high school experiences and expectations of college.

[Surveys of Undergraduate Students](#)

These surveys ask currently enrolled undergraduate students about their academic and social engagement.

[Senior Survey](#)

This survey asks graduating seniors about their perceptions of their undergraduate experience and future plans.

[Alumni Survey](#)

This survey asks alumni about their current activities and perceptions of Cornell.

[Parent Survey](#)

This survey asks parents about their children's experiences at Cornell.



CLASS OF 2010: THE SENIOR SURVEY

- 1 Evaluating
Cornell
- 2 More on
Cornell
- 3 What you've
learned
- 4 Your
experiences
- 5 Your
plans
- 6 Your
background

Overall, how satisfied have you been with your undergraduate education?

Very **dissatisfied**
 Generally **dissatisfied**
 Ambivalent
 Generally satisfied
 Very satisfied

Thinking about your entire academic experience at Cornell, how satisfied are you with each of the following?

	Very dissatisfied	Generally dissatisfied	Generally satisfied	Very satisfied	Not applicable
Academic advising before declaring a major	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advising in your major	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Out-of-class availability of faculty	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Opportunities to participate in research with a faculty member	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of tutorial help or other academic assistance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of courses you wanted to take	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall quality of instruction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Complete Tables

2010 Senior Survey

Row percentages within...		Overall, how satisfied have you been with your undergraduate education?				
		Very dissatisfied	Generally dissatisfied	Ambivalent	Generally satisfied	Very satisfied
Cornell and Peers**	Cornell	.8	2.6	8.4	52.6	35.5
	Other Ivies	.5	2.3	7.6	45.5	44.1
	Non-Ivy U1	.7	2.5	7.0	49.9	39.8
	Non-Ivy U2	.5	2.2	6.7	44.3	46.4
Cornell, by Gender	Male	1.3	3.0	10.3	50.4	35.0
	Female	.4	2.3	7.1	54.3	35.9
Cornell, by Race**	White	.8	2.3	7.2	48.2	41.5
	Asian	.5	3.6	13.3	62.2	20.4
	URM	1.6	1.6	8.9	54.8	33.1
	Multi	.0	4.3	8.7	55.1	31.9
	Intl	1.2	1.2	9.3	62.8	25.6
Cornell, by College	ALS	1.1	3.3	9.1	46.9	39.6
	AAP	.0	3.4	.0	69.0	27.6
	Arts	.3	1.9	8.6	54.5	34.8
	Engineering	1.6	2.4	11.9	57.5	26.6

 **Cornell University**
Division of Planning and Budget

SEARCH:

Planning & Budget Cornell [more options](#)

Organization | Financial Planning | Institutional Planning | Facts | Publications & Data

Institutional Planning

IRP Survey Research Overview	<h3>Student and Academic Services Research Group</h3> <p>The Student and Academic Services (SAS) Research Group was established to co-ordinate, support and review research conducted within SAS. Any research activity undertaken by or within SAS falls under the auspices of this committee.</p> <h4>Policy Statement and Activities</h4> <p>The SAS Research Group intends to promote best practices in research by maintaining a calendar of campus research activities, offering guidance on research planning, formally reviewing proposals for research projects that are substantive in scope, and providing opportunities to disseminate research instruments and results. SAS professionals who intend to conduct research are encouraged to contact the SAS Research Group early in their planning process to see whether and how the committee may be of</p>
IRP Surveys and Results	
Calendar of Campus Surveys	
So YOU Want to Survey Cornell Students...	
Student and Academic Services Research Group	
For More Information Contact: Marin Cla	

http://www.dpb.cornell.edu/IP_E_Surveys_SASRG_main.htm

Is available at:

http://www.dpb.cornell.edu/IP_E_Senior_Survey.htm

Presentation to ASPP Meeting, Sept 29/2010

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the Senior Surveys**